

ECONOMIC DEVELOPMENT CORPORATION

March 20, 2025

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:30 AM on Thursday, March 20, 2025 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Mundro
Harley Reabe
Mary Neubauer
Chris Foos (remote)
Liz Otto
Tim Ludolph (remote)

Absent: Scott Sommers

Also Present: Greg Wright

MINUTES

No action taken due to no in person quorum. Chair Scott Mundro directed the committee to review and bring any corrections to the April meeting.

PUBLIC COMMENT – none

GREEN LAKE COUNTY ECONOMIC ENERGY PLAN PRESENTATION

Greg Wright spoke with his final recommendations for economic development to move forward in Green Lake County:

- Wright recommended forming a county wide task force to work across all municipalities. He suggested drafting an MOU (Memo of Understanding) and have several point people involved that specialize in one area. For example, one person focuses on marketing county wide while another focuses on events, etc. The next step would be to bring stakeholders together to form this task force. Possibly work with UW-Extension to incorporate our needs into any considered position.
- Focus on sustainability and entrepreneurship with long term year round positions within the business community.
- Consider consolidating visitor's guides into areas of interest county wide such as Antiques & Shopping instead of focusing on various localities as we currently do.

Wright stated he would be willing to continue helping with consulting and/or volunteer his time to help carry out these plans.

APPEARANCES

- **Erin McWhinney and Scott Forbes – Business in Focus magazine**

Erin McWhinney and Scott Forbes appeared via Teams access to present information on Business in Focus magazine which is an online publication with approximately 254,000 readers monthly. The July 2025 issue will be focused on Wisconsin and they would like to include Green Lake County in that issue with a 4-6 page spread promoting the area and any local businesses that are interested. No cost is involved to the

county but they did provide other requirements and explained the process involved. Discussion held with questions. Mundro stated that we will be in touch with an answer within the next week or two.

- **Maggie Cornelius – 2026 Connecting Entrepreneurial Communities (CEC) Conference**

Maggie Cornelius appeared to invite Green Lake County to host the 3rd annual 2026 Connecting Entrepreneurial Conference (CEC). Green Lake County applied to host back in 2023 and the application was kept on file from that time. Cornelius explained the requirements to host the conference and stated they would need an answer within a couple of weeks. Ideally the 2 day conference would be held within the first half of 2026.

TREASURER’S REPORT

County Clerk Liz Otto stated that the balance in the housing grant account as of February 28, 2025 is \$50,081.49 and \$9,598.69 in the EDC checking account.

No action taken due to lack of in person quorum.

PRESIDENT’S REPORT AND DISCUSSION

Scott Mundro provided an update on Green Lake Country Visitor’s Bureau (GLCVB). He stated that they had a meeting last month and will be bringing someone on board to cover the upcoming summer tourist season. He also advised them that we need to return to measureable metrics to be provided to the EDC.

COMMITTEE DISCUSSION

Next regular meeting: TBD

Future Agenda Items for action & discussion:

ADJOURNMENT

Scott Mundro adjourned the meeting at 10:08 AM.

Submitted by

Liz Otto
County Clerk