ECONOMIC DEVELOPMENT CORPORATION

October 17, 2024

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:30 AM on Thursday, October 17, 2024 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Mundro Absent:

Harley Reabe Mary Neubauer

Liz Otto

Scott Sommers

Also Present: Cate Wylie, County Administrator; Greg Wright; Chris Foos

MINUTES

Minutes from 08/22/2024 do not need to be approved as there was no formal meeting due to no quorum. July 12, 2024 minutes will be approved at the next meeting.

PUBLIC COMMENT – none

<u>DISCUSSION AND UPDATE ON GREEN LAKE COUNTY ECONOMIC ENERGY PLAN WITH GREG WRIGHT</u>

Greg Wright provided a status update on the progress of the Economic Energy Plan. He handed out information on existing economic regions and provided a recommendation to create a district and give each community an identity to encourage collective marketing. Wright touched on the increase of remote and tech sector workers and suggested targeting those individuals to increase a younger workforce population who will stay in the county long term. He also stated the need for affordable housing and suggested a housing study be done. He hopes to have a full report done for the November meeting.

DISCUSSION AND POSSIBLE ACTION ON 2025 BUDGET PROPOSAL

Scott Mundro gave an update on the process he has gone through to this point. Mundro stated that he had a meeting with County Administrator Cate Wylie on Monday, October 14. Cate Wylie expanded on their meeting and suggested that EDC needs to develop a strategic plan. She stated that the county has been working with UW-Extension and has the opportunity to convert to a Community and Economic Development educator which could be of value in developing future goals. She is also willing to take a more active role. She suggested that EDC become involved in the Land, Water, Parks & Community meetings. Discussion held.

DISCUSSION AND UPDATE ON EDC APPOINTEES

Scott Mundro gave an update on the process he has gone through to this point. This item is on the Finance & Insurance agenda for October 23 and will be forwarded to County Board in November for final approval.

DISCUSSION AND POSSIBLE ACTION ON HERITAGE TOURISM GUIDE

Scott Mundro stated he is still working on this and hopes to have it completed by year end. Mundro addressed possible concerns in regard to a conflict of interest with his employer (Berlin Journal) and EDC for printing the guides. Mundro stated that he plans on getting quotes from various vendors but he is willing to resign his position with EDC if anyone feels that is a problem. General consensus of the committee is that this is not a problem and Mundro should proceed as outlined.

<u>DISCUSSION AND POSSIBLE ACTION ON ECONOMIC DEVELOPMENT COPRORATION BYLAWS</u> Scott Mundro stated he has nothing at this time.

PRESIDENT'S REPORT AND DISCUSSION

Scott Mundro stated he has nothing at this time.

TREASURER'S REPORT

County Clerk Liz Otto stated that the balance in the housing grant account as of September 30, 2024 is \$45,621.18 and \$9,598.69 in the EDC checking account. *Motion/second (Reabe/Neubauer)* to accept the treasurer's report as presented. Motion carried with no negative vote.

COMMITTEE DISCUSSION

Next regular meeting: November 21, 2024 @ 8:30 AM.

Future Agenda Items for action & discussion:

ADJOURNMENT

Scott Mundro adjourned the meeting at 9:37 AM.

Submitted by

Liz Otto Liz Otto

County Clerk