

## ECONOMIC DEVELOPMENT CORPORATION

June 20, 2024

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:30 AM on Thursday, June 20, 2024 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Mundro  
Harley Reabe  
Mary Neubauer  
Sara Rutkowski  
Liz Otto  
Scott Sommers

Absent:

Also Present: Keri Solis, Marquette County (remote)

### **MINUTES**

***Motion/second (Reabe/Sommers)*** to approve the minutes of April 18, 2024. Motion carried with no negative vote.

**PUBLIC COMMENT** – none. Chair Scott Mundro stated that Greg Wright and Mark Wilton, Executive Director of the Green Lake Chamber, are both present.

### **APPEARANCES**

Greg Wright, Green Lake County Economic Energy Plan, provided additional information regarding his economic development strategy proposal included in the packet. Wright answered questions as well.

### **DISCUSSION AND POSSIBLE ACTION ON GREEN LAKE COUNTY ECONOMIC ENERGY PLAN**

A 6 month implementation timeline was proposed by Greg Wright with a 10 year target plan. A contract was discussed as well with Wright stating he would provide a contract for review. ***Motion/second (Rutkowski/Neubauer)*** to accept the proposed bid of \$9,280 subject to contract approval of all committee members. Motion carried with no negative vote.

### **HERITAGE TOURISM GUIDE – DISCUSSION AND POSSIBLE ACTION**

Mary Neubauer provided copies of the 2015 guide done by Green Lake Country Visitors Bureau and stated this would need to be updated. Discussion held as to costs associated with a new guide. Key contacts would include area chambers, VFW, historical societies, and the American Legion. A preliminary bid was received from the Berlin Journal newspapers. ***Motion/second (Neubauer/Sommers)*** to have Scott Mundro and Mary Neubauer start the process to update the current book and provide an update at the next meeting. Motion carried with no negative vote.

Harley Reabe left the meeting at 9:31 AM.

### **ATV TRAIL MAPS – DISCUSSION AND POSSIBLE ACTION**

Mary Neubauer presented the Marquette County ATV/UTV guide as an example of what we could do in Green Lake County. Discussion held. General consensus of the committee is to support the idea of an ATV/UTV map but the project should be done by local UTV/ATV groups.

### **EDC BYLAWS DISCUSSION**

Chair Mundro has reviewed the bylaws and made changes to them which are included in the packet. Committee should review the changes and provide input at next month's meeting.

### **GLCVB UPDATE AND DISCUSSION**

Scott Mundro stated they have hired a new social media person. He will present the idea of the ATV/UTV guides to them at the next meeting.

### **PRESIDENT'S REPORT AND DISCUSSION** - None

### **TREASURER'S REPORT**

County Clerk Liz Otto stated that the balance in the housing grant account as of May 31, 2024 of \$66,407.14 and a balance of \$14,238.69 in the EDC checking account as of May 31, 2024. *Motion/second (Rutkowski/Sommers)* to accept the treasurer's report. Motion carried with no negative vote.

### **COMMITTEE DISCUSSION**

**Next regular meeting:** Friday, July 12 at 8:30 AM

**Future Agenda Items for action & discussion:** 2025 budget discussion, contract review and approval with Greg Wright, heritage tourism guide update, bylaws update

### **ADJOURNMENT**

Scott Mundro adjourned the meeting at 10:00 AM.

Submitted by

*Liz Otto*

Liz Otto  
County Clerk