

## **Minutes of the ADRC Governing Board Meeting June 13, 2024**

The meeting was called to order by Marge Edwards at 1:04pm. New members were introduced.

Roll Call: Marge Edwards, Tina Loeper, Harley Reabe, Charlie Wielgosh, David Bosshard, Jay Johnson, Katherine Bogdanoff, Marianna Larson

Staff present: Jennifer Dille, Debbie Paavola, Ryan Bamberg, Donna Richards, Linda Reinholz (until 1:15pm), Amanda Kutcher (until 1:30pm).

Motion by Charlie Wielgosh to adopt the agenda. Seconded by Dave Bosshard. Motion carried.

Motion by Harley Reabe to approve the minutes. David Bosshard noted the misspelling of his name and that Rober Wedell's name may have been mistaken for his at last meeting. Katherine Bogdanoff seconded the motion. Motion carried.

No public comments.

Reports:

### **State Updates**

Jennifer said the State is working on modernization plans for all the ADRC programs. A rebranding of the logo is possible. All ADRC materials would be aligned, and a tool kit developed. A statewide marketing campaign would take place and the web site centralized. ARPA funds would be used for this. The current database will be phased out and a new one in place by November.

### **Local Updates**

Jennifer reported that all 60 of the ILSP slots are filled, and 46 of the 60 have budgets and should have approval letters. A new, part-time Resource Specialist was hired to replace Julie Johannes in Waushara County. Waushara County is now in their new building with a nice resource area for the ADRC.

### **2023 Consortia Snapshot**

Handouts provided showing a comparison between 2022 and 2023 activity. In 2023 there were significantly more calls than in past years. The Disability Benefit Specialist comparison, however, dropped from 2022 to 2023. This may be due to a long-term DBS retirement that occurred. Monthly call volume – January and August is typically high which is relative to family visits. 10,309 contacts (not people). Typically, we have more than state average. We assisted with Medicaid applications – 809 last year, which is much higher than many counties our size.

### **2023 Annual Expense Report**

Jennifer reviewed the annual expense report, completed by the ADRC Fiscal Agent (Green Lake County). No questions.

### **Health Promotion Programs Presentation**

Amanda Kutcher, ADRC Health Promotions Program Coordinator, provided a handout and review of 2023 activity, showing the marketing and fairs and number of classes in each county, and which programs used ADRC revenue vs Title 3D funds. There has been a 16% increase in participation since 2021, and in 2023 all classes were done in person. Amanda also provided a handout of all the health programs available. She noted that there currently are no certified leaders for Walk with Ease, which was lost during COVID. She provided an example of the process for these programs becoming evidence based.

**Old Business.** None

### **New Business**

#### **A. Input on New Single County Application**

Ryan talked about the application process and some of the key areas for the Government Board to weigh in on including health equity, community needs assessment, collaborating with local agencies, marketing, and outreach.

Discussion took place and Board consensus was as follows:

800#: Waushara County will keep. Green Lake and Adams will need to get their own, and they may be able to use their Human Services number. These counties will need to advertise this change prior to January 1, 2025.

Social media/Facebook: Dissolve the current ADRC page after 2-3 months into 2025 so that the tri-county Facebook page can make note of the changes that have occurred. Each county can create their own page if they choose.

Website: Dissolve the tri-county website but leave it active for 2-3 months into 2025, again noting the changes that have occurred.

Jennifer needs to educate ADRC local managers on essential processes prior to her leave, especially related to lead roles, client tracking and data reporting.

Committee members provided information regarding the single county applications on the following:

Health Equity: Examples included the visual communication tool and hearing loop technology. Make sure newsletters are rebranded to include disabilities. Board members may want to tour other sites to point out how things could be better.

Community Needs Assessment / Marketing/Outreach: Use listening sessions, have the customer service survey revamped, get local newspapers involved, suggestion boxes (ADRC lobby / dining centers), partner with senior centers, make sure we reach input from individuals with disabilities, partner with county surveys, Veterans, local newsletters, put inserts into local newspapers, fliers/surveys at grocery stores, etc. Marketing ideas also included having information at Senior Centers, to home delivered meal participants, general open meetings and via Chamber Chats.

After 2025, spend the first year engaging with the community and do a comparison each year thereafter.

Collaborating with Local Agencies: The Health department is a good resource to help market the change. Use CHIP plan for surveying the needs. Utilize the Chamber of Commerce.

Wait to be sure that our applications are approved before making significant changes.

#### **B. Health Programs MOU**

Debbie provided a draft MOU regarding operating health programs after the ADRC consortia dissolves. Counties will have the opportunity to opt in or out. The financial commitment is \$15,000 ADRC funds (or other county funds) and the full allocation of the Older Americans Act Title 3D revenue, along with any related program donations. Responsibilities of the ADRC/Aging Director and Health Programs Coordinator were described. A 3-year term and 6-month written notice to terminate the agreement is requested.

Discussion took place. Health programs are highly valued in each county and provide a great marketing tool as well. Chair Edwards asked the group to look the MOU over in more detail and to include this as unfinished business at the August meeting.

#### **C. Advisory Board Vote or Approval of Single County Application**

A draft Letter of Support was provided to the group for review – this is a requirement of the new state application. Discussion took place with minor changes. The group approved submitting this letter of support, thereby confirming the dissolution of the regional ADRC.

The meeting closed at 2:36pm. The next meeting was scheduled for August 8 at 1pm in Waushara County.

Respectfully submitted,

Linda Reinholz and Debbie Paavola