

GREEN LAKE COUNTY 571 County Road A, Green Lake, WI 54941

Original Post Date: 3/20/2024 Amended Post Date:

The following documents are included in the packet for the Economic Development Corporation meeting on March 21, 2024:

- 1) Agenda
- 2) Minutes -10/26/2023 and 11/16/2023
- 3) Financial Report
- 4) Annual Report
- 5) EDC Bylaws



GREEN LAKE COUNTY OFFICE OF THE COUNTY CLERK

Elizabeth Otto County Clerk *Office: 920-294-4005 FAX: 920-294-4009*

Economic Development Corporation		
Meeting Notice		
	Date: Thursday, March 21, 2024 Time: 8:30 AM	
The G	reen Lake County Government Center, County Board Room	
	571 County Road A, Green Lake WI	
	AGENDA	
Corporation Members	 Call to Order Certification of Open Meeting Law Pledge of Allegiance 	
Scott Mundro, Chair Scott Sommers Sara Rutkowski Lisa Meier Ron Thiem Harley Reabe Mary Neubauer	 A. Minutes: No Quorum at February Meeting, February Minutes are Unofficial Only Minutes: Review & Approval of 10/26/2023 and 11/16/2023 Public Comment (3 minute limit) 7. EDC Checking Account Update Discussion and Possible Action on Ordering Checks Branding Updates – Discussion and Possible Action 	
Elizabeth Otto, Secretary	 9. Financial Condition Report – Discussion and Possible Action 10. Annual Written Report (for Board of Supervisors) – Discussion and Possible Action 11. EDC Bylaws – Discussion and Possible Action 12. GLCVB Update – Discussion 13. President's Report – Discussion 	
Virtual attendance at meetings is optional. If technical difficulties arise, there may be instances when remote access may be compromised. If there is a quorum attending in person, the meeting will proceed as scheduled.	 14. Treasurer's Report – Discussion and Possible Action 15. Committee Discussion Future Meeting Dates: April 18, 2024 @ 8:30a.m. Future Agenda Items for Action & Discussion 16. Adjourn 	
	This meeting will be conducted through in person attendance or audio/visual communication. Remote access can be obtained through the following link: Microsoft Teams meeting	
	Microsoft Teams meeting	
	Join on your computer, mobile app or room device <u>Click here to join the meeting</u> Meeting ID: 220 018 332 663 Passcode: nixMJK <u>Download Teams</u> Join on the web Or call in (audio only)	
	<u>+1 920-515-0745,,785498897#</u> United States, Green Bay Phone Conference ID: 785 498 897# <u>Find a local number Reset PIN</u> Please accept at your earliest convenience. Thank you! <u>Learn More Help Meeting options Legal</u>	
Kindly a	rrange to be present, if unable to do so, please notify our office. Elizabeth Otto, County Clerk	

Please note: Meeting area is accessible to the physically disabled. Anyone planning to attend who needs visual or audio assistance, should contact the County Clerk's Office, 294-4005, not later than 3 days before date of the meeting.

ECONOMIC DEVELOPMENT CORPORATION

October 26, 2023

The special meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:30 AM on Thursday, October 26, 2023 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Mundro Scott Sommers Mary Neubauer (remote) Lisa Meier Harley Reabe Liz Otto Absent: Sara Rutkowski

Ron Thiem

Also Present:

DISCUSSION AND POSSIBLE ACTION REGARDING CONNECTING ENTREPRENEURIAL CONFERENCE (CEC) APPLICATION

Committee collaborated on the application to submit for applying as the host site in Green Lake for the Connecting Entrepreneurial Conference (CEC) for 2024. Ideas exchanged and discussion held. Chair Mundro will submit the finalized document to County Clerk Liz Otto for submission.

Motion/second (Meier/Sommers) to complete the application and submit as directed by November 10, 2023. Motion carried with no negative vote.

ADJOURNMENT

Scott Mundro adjourned the meeting at 9:27 AM.

Submitted by

Liz Otto County Clerk

ECONOMIC DEVELOPMENT CORPORATION

November 16, 2023

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:30 AM on Thursday, November 16, 2023 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present:	Scott Mundro	Absent:	Lisa Meier
	Scott Sommers		Ron Thiem
	Mary Neubauer (remote)		
	Harley Reabe		
	Liz Otto		
	Sara Rutkowski		

Also Present: Tony Daley, Berlin Journal (remote)

MINUTES

Motion/second (Rutkowski/Sommers) to approve the minutes of the 10/19/2023 meeting with no additions or corrections. Motion carried with no negative vote.

<u>PUBLIC COMMENT</u> – none

SLOGAN AND TIMELINE FOR COUNTY BRANDING

Chair Scott Mundro presented a tentative timeline for county branding. Discussion held. Liz Otto will contact the WCA to find out more on the conference presentation that gave information on accessing UW-Madison for assistance with this project.

<u>2024 BUDGET – GOALS AND OBJECTIVES</u> Chair Scott Mundro handed out an outline of the 2024 budget which has now been approved by the Green Lake County Board. Due to a reduction in funding, EDC now has a total of \$26,168 to work with next year. Discussion held. General consensus of the committee is to work on county branding first.

UPDATE ON CEC CONFERENCE

Liz Otto stated that the application has been submitted and an email received back confirming that. A response is expected in a few weeks.

EDC EMAIL ACCOUNT

Discussion held regarding the setup of an email account dedicated to EDC. Liz Otto will check with the County Administrator and IT to find out if it is possible to set up an email maintained by the county.

GLCVB UPDATE

Scott Mundro stated GLCVB is currently working on an advertising schedule. He also gave information on the Holiday Mixer and Viewing Party being hosted by GLCVB for the viewing of the Uniquely Wisconsin shorts on December 7, 2023 from 5:00 – 7:00 PM at Thrasher Opera House.

TREASURER'S REPORT

Liz Otto reported a balance of \$131,155.85 in the housing grant checking account as of 10/31/2023. *Motion/second (Reabe/Rutkowski)* to accept the treasurer's report. Motion carried with no negative vote.

COMMUNITY UPDATES

Area events were discussed for Berlin, Kingston, Markesan, Green Lake, and Princeton. Also noted was the visit today by the Governor and his staff to the City of Princeton to see four BounceBack Grant businesses.

COMMITTEE DISCUSSION

Next regular meeting: December 21, 2023 @ 8:30 AM Future Agenda Items for action & discussion: EDC email, EDC checking account setup, CEC application update, slogan and county branding

ADJOURNMENT

Scott Mundro adjourned the meeting at 9:30 AM.

Submitted by

Liz Otto County Clerk

Green Lake County Economic Development Corporation 2024 Financial Report

To my fellow members of the GLCEDC Board of Directors:

For the first time in several years, the Green Lake County Economic Development Corporation (GLCEDC) has a legitimate budget for fiscal year 2024 in the amount of \$26,168, as approved by the Green Lake County Board of Supervisors in November 2023.

With the GLCEDC checking account having previously been closed in 2022, GLCEDC Clerk/Treasurer Liz Otto has taken the necessary steps, at the instruction of the GLCEDC Board, to open a new account with Otto and myself serving as joint signers on behalf of the GLCEDC.

With no previous financial standing, GLCEDC's current holdings as of March 20, 2024 totals \$26,168.

As previously approved by the GLCEDC Board of Directors, our 2024 Budget stands as follows:

itemactualexpendedremainingmembership dues\$2,000.000\$2,000.00advertising/marketing\$10,000.000\$10,000.00

Green Lake Country Visitors Bureau

Green Lake County Economic Development Corporation

item	actual	expended	remaining
operational expenses	\$7,500.00	0	\$7,500.00
advertising/marketing	\$6,668.00	0	\$6,668.00

As of March 20, 2024, GLCEDC has not had a quorum at its January or February meetings in 2024, and has not yet been able to approve the purchasing of checks. Once that task has been approved, GLCEDC will submit payment in the amount of \$12,000 to GLCVB.

Respectfully submitted,

/s/ Scott Mundro

Scott Mundro President GLC Economic Development Corporation

Green Lake County Economic Development Corporation 2023 Annual Report

To the respected members of the GLC Board of Supervisors:

In coordination with the Green Lake County Economic Development Corporation (GLCEDC) By-Laws, please consider the following as our 2023 Annual Report.

Attached to this report, you will find both an "EDC timeline" as well as the "Annual Financial Report". The EDC timeline serves as a condensed history of the GLCEDC including an update on the Board of Directors' current focus, while the Annual Financial Report, as the name implies, shows the Corporation's financial standing as of March 20, 2024.

I was first appointed to the GLCEDC Board in the years prior to COVID, serving largely as a liaison between GLCEDC and the Green Lake Country Visitors Bureau. Soon after I joined, I learned the Tri-County Economic Development Corporation (TREDC) was on uneven footing with its three county members, and after a lengthy process, eventually dissolved. Waushara and Marquette Counties took steps to improve upon their countywide economic development efforts.

Green Lake County, however, struggled.

While GLCEDC continued to meet, without TREDC as this group's focus, some members of the board left. Leadership of the board also changed twice, most recently because the Board former President accepted a new position which took her out of County, which resulted in my being elected President, a roll I have served in for nearly two years.

Our remaining Board of Directors includes Vice-President Scott Summers from Kingston, Secretary/Treasurer Liz Otto, County Board Supervisor and Finance Committee Chair Harley Reabe, Princeton City Administrator Mary Lou Neubauer, Green Lake Chamber Executive Director Lisa Meier, Berlin City Administrator Sara Rutkowski, and Ron Thiem from Markesan. Our By-Laws allow for one additional member, with that seat remaining open at this time.

While GLEDC had struggled since TREDC's dissolution, I believe GLCEDC currently stands on its most secure footing in recent years. Approved by the Green Lake County Board of Supervisors in November 2023, GLCEDC has a legitimate budget for the first time in recent years, and is currently working on branding efforts to better define and promote GLCEDC. The Board also continues to work closely with the Green Lake Country Visitors Bureau to promote the greater Green Lake County area and the county's second-largest industry, tourism, which accounts for over 750 jobs and has a total annual impact of \$62 million, including \$39.2 million in direct visitor spending as of 2022, the last year for which data is available.

Looking ahead, on behalf of the GLCEDC Board of Directors, we remain dedicated to serving the residents of Green Lake County by working to continually improve the economic climate for all who visit Green Lake County and call her home year round.

Sincerely, /s/ Scott Mundro Scott Mundro President, GLC Economic Development Corporation

Economic Development Corporation History

updated March 20, 2024

Economic Development

March 1990 Economic Development Corporation was formed in Green Lake County.

Per County Board Resolution 11-90....It is necessary to establish a non-profit, separate corporation to apply for and administer grants and loans for the purpose of economic development in Green Lake County as well as to manage these funds and other aspects of the program.

Membership included representatives from around the county. Individuals connected to the banking field, education, tourism, government and from all areas of the county were encouraged to be part of the corporation.

The By-laws stated that Green Lake County shall be a member of the Corporation, in addition to representatives from throughout the County. Annual fees were paid by members to be part of the Board of Directors.

There was an EDC checkbook for financial activities.

Under by-laws of the Corporation, annual meetings were held by the Economic Development Corporation.

The EDC was the agency which worked with businesses to secure funding from the state for manufacturing businesses to expand their operation. By having it run through the EDC, confidentiality was key as financial documents were shared with the EDC that were not subject to open records (vs. being handled by a municipal corporation).

EDC provided money to several businesses within the County. The County Clerk invoiced companies, collected payments, worked with Corporate Counsel on delinquencies and the EDC Board approved loans. A loan snapshot from March 2004 showed 10 active loans within the County. Initial funding for those loans came from the State. New regulations were also being incorporated for these loans. It was becoming a much more tedious process than merely signing a document and collecting money. Employment statistics were required, annual interviews and reporting started to be required on a new level.

- 2003 EDC Board of Directors began talking about hiring a Director to deal with the Revolving Loan fund and these funding opportunities due to program requirements. It was understood that this could be a very expensive position; discussion began for a tri-county position as every County (Green Lake, Waushara and Marquette) was in the same position.
- 2005 The 3-county TREDC organization was established, incorporated, by-laws, operational plan, and ultimately a staff person hired to administer the Revolving Loan Fund (RLF).

Sept. 2005	Bill Wheeler a former State Department of Commerce employee who left the state and
	went into the private field was hired. Marquette, Waushara, and Green Lake counties
	were all participating in the TREDC expenses on an equal basis.

2018 The State Department of Administrator made changes to the RLF program stating that all new loans must now be granted through the State. All existing RLF programs who previously made loans were now required to turn all payments over to the State UNLESS the local communities bought out the outstanding loan balance. If the loans were bought out, the counties could keep the loan payments (to compensate for what they spent at the time of buyout), but also keep the interest being paid on the loans to establish and fund economic development efforts.

TREDC employee, Bill Wheeler left in the fall of 2018. Waushara and Marquette County each bought out the outstanding loan portfolio at approximately \$318,000 each. Green Lake did not participate in the buyout. If Green Lake County would have participated in the buyout, they would have expended approximately \$212,000 but would recoup this through the loan payments (P & I) which was outstanding balance.

- 2020 TREDC officially disbanded in 2020. With the TREDC closure, the \$40,000 of annually budgeted funds, which Green Lake County was paying into TREDC, was placed into a contingency fund each year from 2021-2023 and earmarked for economic development in the form of a possible new tri-county group that never materialized.
- 2021–23 EDC's primary expenditure was to Green Lake Country Visitors Bureau in the amount of approximately \$12,500 each year. During this time EDC Board struggled to find footing as Board discussed its purpose without TREDC and without funding after its payment to GLCVB.
- Late 2023 Recognizing the need for change, EDC developed a proposed budget of \$52,000 heading into 2024. This figure represented a 0% increase from 2023, and took into account the previously noted \$40,000 in contingency funds that had been earmarked for economic development. Proposed EDC budget was reduced on two separate occasions. Committee discussion called EDC an "unknown entity" that had not yet proven itself.

EDC Board discusses desire to prioritize relationship with GLCVB and put larger focus on tourism, Green Lake County's second-largest industry (second to agriculture).

2024 Green Lake County Board of Supervisors approved 2024 budget including \$26,168 for EDC. (\$12,000 for GLCVB, \$7,500 for EDC operational expenses, \$6,668 for EDC Advertising, Marketing and Promotions).

EDC is currently discussing branding efforts to better define county and more clearly identify focus moving forward. Partnership continues with GLCVB, with three EDC members currently also sitting on GLCVB Board.

<u>Tourism – Tourism Council – Green Lake Country Visitors Bureau</u>

Date Unk.	Green Lake County had a Tourism Council. Comprised of a County Employee, UW Extension staff/County Board Supervisor Bernie Kasierski and others (appears to be primarily from the Green Lake Chamber) for the promotion of tourism within the county. Their primary focus was promotion through attendance at Sport Shows/Expos. Funding for the Tourism Council came from the Economic Development County Budget.
Prior to 2001	Green Lake Country Visitors Bureau (GLCVB) starts up. Individual cities throughout the County which have local Chamber of Commerce's began discussing joint marketing efforts. This also included discussion with Ripon due to that community's proximity to Green Lake County. The group formed was called the Green Lake Country Visitors Bureau. Their efforts included joint advertising, promotion, activities, etc. Due to some conflicts, there was a time that the group was called the Communities of Green Lake, however in 2008, the group officially returned to being called the GLCVB.
2006	The Tourism Council continued to attend the Sport Shows/Expos, however following Kasierski's death in 2006, the GLCVB took over the attendance at the Sport Shows and County funds were directed to the GLCVB to accomplish that tourism aspect.
2011	GLCVB's director Amy Bartol was hired as staff for the organization through 2013.
2013	GLCVB hired a new director Linda Ruggeri.
2013	County funding was now \$2500 for GLCVB dues in addition to \$10,000 for advertising and other promotion. This amount was provided to the GLCVB for support and to carry on the tourism duties. The EDC had a voting seat on the GLCVB because of the additional funding provided. That funding was to cover communities in Green Lake County that were not represented by a specific Chamber of Commerce.
	The Tourism Council Checking account was officially closed and forwarded all remaining funds to the GLCVB to continue the work.
	Support for the GLCVB from here on out will now come directly from the County EDC budget.
	GLCVB reported monthly to the EDC on activities, provided financial expense data and other statistics.
Dec. 2015	Linda Ruggeri left the director position. Liane Walsh, City of Green Lake Chamber of Commerce, assumed doing the GLCVB duties along with the remaining GLCVB Board of Directors.
2016	Search for a director for GLCVB was not going well as revenue sources have changed (Network health premium program was no longer available). The GLCVB decided to make a change to their operational plan and primarily concentrate on marketing (vs. doing activities and events in conjunction with marketing). Sport show attendance was winding as social media and the internet was quickly becoming a more-preferred method for people to research vacation spots. Outside sources of potential revenue was being

	investigated which included discussion of a county room tax to provide funds for a Director position.
	Room tax discussion was not received really well as it would take the buy-in of all cities and towns (only a couple had a room tax already), and those towns and villages were not real receptive of engaging in the process.
2017	Budget for 2017 GLCVB support was \$12,500 (\$2500 in membership dues, \$10,000 in advertising suport) from County funds.
2018	Budget for 2018 GLCVB support was \$10,000 from County funds and \$2,500 from EDC Checkbook
2019	Green Lake Chamber of Commerce withdrew from GLCVB. Over time, various chambers had come and gone.
2020	COVID hit
2021	Budget for 2021 GLCVB support \$9500 and \$2500 from the EDC Checkbook
2022	EDC Checkbook depleted their checkbook funds with the annual payment to GLCVB in the amount of \$1897.00. Remaining operational funds for the GLCVB came from the County budget.
2023	With EDC funds depleted, GLCVB received full \$12,000 from Green Lake County, through EDC request with amount serving as dues for non-chamber member communities to be represented by GLCVB and advertising/promotion of Green Lake County as year-round tourism destination.
2024	GLCVB members include Green Lake County, Green Lake, Princeton and Ripon chambers, and Berlin Tourism Commission. GLCVB Board members meet monthly to discuss group efforts in promoting tourism in the area. GLCVB continues to work with private contractor to manage and post to GLCVB social media accounts.
	Current focus is being put on reviewing/updating strategic plan and rebranding, in addition to working with area firm to create promotional videos of area with targeted completion date of early Fall 2024.

UW Extension Involvement with EDC

From 2003 through 2020 (or possibly earlier than 2003)

The EDC had the ability to utilize the UW-Extension professional as part of the EDC department. Jeff Hoffman, Jason Kauffield, and Jay Dampier assisted the EDC on Strategic Planning and Implementation as well as other areas of the Education portion of their department. Following Jay Dampier's departure from this position, support from the UW-Extension Department has been non-existent until recently when Jenice Mischler, Human Development and Relationships Educator attended a recent EDC meeting to express interest in potentially working with EDC.

ECONOMIC DEVELOPMENT CORPORATION BYLAWS

BYLAWS OF GREEN LAKE COUNTY ECONOMIC DEVELOPMENT CORPORATION PREAMBLE

The purposes of this corporation shall be:

- a. To promote industrial and other economic development in Green Lake County, Wisconsin;
- b. To preserve and enhance the tax base of Green Lake County;
- c. To promote, attract, stimulate, rehabilitate and revitalize commerce, industry and manufacturing in Green Lake County;
- d. To stimulate the flow of private investment funds from banks, investment houses, insurers and other financial institutions into Green Lake County;
- e. To promote the right to gainful employment, business opportunities and general welfare of the inhabitants of Green Lake County, and to preserve and enhance the tax base of Green Lake County and the municipalities contained therein;
- f. To promote the use of the natural resources of Green Lake County in a sustainable manner;
- g. To foster and expand existing industries and commercial enterprises in Green Lake County;
- h. To establish a civic and economic climate that will encourage and attract new industries;
- 1. To do all things necessary to actively and aggressively participate in matters pertaining to the social, economic and industrial welfare of Green Lake County;
- J. To engage in any lawful act or activity which may be necessary or appropriate for carrying out and accomplishing any of the foregoing objects or purposes;
- k. To collaborate with neighboring counties;

ARTICLE I - ORGANIZATION

Section 1 - Board of Directors:

The Board of Directors of the Green Lake County Economic Development Corporation (GLECDC) shall consist of up to nine members who shall be appointed by the Chairman of the County Board of Green Lake County, with the consent of the County Board. The County Clerk of Green Lake County shall be an ex officio member, and shall have voting privileges. No more than one active member of the County Board of Supervisors shall be appointed, with the balance of the appointed membership representing various aspects of business, industry and education throughout the County.

ARTICLE II- DUTIES

Section 1 - Board of Directors

- a. It shall be the duty of the Board of Directors to set policy; to run a financially sound organization; to represent the communities in Green Lake County; to carry out the mandates set forth in the preamble to these Bylaws; and to manage the property, affairs, and business of the GLCEDC.
- b. The Board of Directors shall act as a committee as a whole and no fees shall be paid to the directors from the Corporation.
- c. The Board of Directors shall annually, at the regular meeting of said Board held for the purpose of electing officers for the new year immediately after the annual meeting of the members, choose from among the directors a president, vice-president and such other corporate officers as the corporate articles and Bylaws may require. Such officers shall hold office for a three year staggered terms or until their successors are elected and qualified. The County Clerk shall serve as secretary/treasurer of the corporation.
- d. Vacancies occurring on the Board of Directors between annual meetings shall be filled by the Chairman of the Green Lake County Board of Supervisors, with the consent of the County Board. All directors shall have equal rights and responsibilities, and each director shall have one vote.
- e. Any director may be removed from office by an affirmative vote of a majority of the members or a majority of the directors if, in the opinion of such majority of the members or directors, there is not adequate participation in the affairs of the GLCEDC by the director in question, or if, in the opinion of such majority of the members or directors, other cause exists for removal.
- f. The Board of Directors shall cause an annual written report of the activities of the corporation to be prepared and submitted to the Green Lake County Board of Supervisors prior to the April meeting of said Board of Supervisors following the year of the report.

Section 2 - President:

The president shall make committee appointments with Board of Directors approval. The president shall preside at all of the meetings of the members, of the Board of Directors, and the Executive Committee. The president shall be the chief executive officer of the corporation and shall see that all orders and resolutions of the Board of Directors and Executive Committee are carried into effect. The president shall execute all deeds, leases, conveyances, contracts and

agreements authorized by the Board of Directors. The president shall submit a complete and detailed report of the corporation for the fiscal year and of its financial condition to the Board of Directors at its first regular meeting of each year and to the members at their annual meeting, and shall, from time to time, report to the Board of Directors and Executive Committee all matters within his/her knowledge which interests of the corporation may require to be brought to its notice. The president shall perform such additional duties as may be prescribed from time to time to time to time to time to time.

Section 3 - Vice President:

The vice president shall perform the duties of the president during any absence or disability of the president. In the event of the death or resignation of the president, the vice president shall assume that office.

Section 4 - Secretary/Treasurer:

- a. The secretary shall countersign all deeds, leases or conveyances executed by the corporation, and shall keep a correct and complete record of all the proceedings of the corporation, including such as relate to the election of officers, minutes of the meetings of members and directors. The secretary shall also keep a book containing the names of all members since its organization, showing places of residence, and shall safely and systematically keep all books, records and papers belonging to the corporation, or in any way pertaining to the business thereof. The secretary shall attend to the giving and serving of all notices of the corporation whereby meetings of the Board of Directors or members are assembled. The secretary shall in general perform all of the duties which are incident to the office of secretary of a corporation, subject to the Board of Directors. The secretary shall perform such additional duties as may be prescribed from time to time by the Board of Directors or these Bylaws.
- b. The treasurer shall keep and account for all monies, credits and property of the corporation which shall come into his/her hands, and keep an accurate account of all money received and disbursed. The treasurer shall make such statements as are required to be made by the laws of the State of Wisconsin. The treasurer shall have the custody of all funds and securities or the corporation. Whenever necessary and proper, the treasurer shall endorse on behalf of the corporation all checks, notes or other obligations and evidences of payment of money payable to the corporation or coming into his/her possession, and shall deposit the funds arising therefrom, together with all other funds of the corporation coming into his/her possession in the name and to the account of the corporation with the Treasurer of Green Lake County, to be placed in such financial institutions or other depositories as directed by the Green Lake County Board of Supervisors. The treasurer and the president shall sign all checks and other instruments drawn on or payable out of the corporation not requiring the seal of

the corporation. Whenever required by the Board of Directors, he/she shall exhibit a true and complete statement of his/her cash account and of the securities and other funds in his/her possession, custody and control. The treasurer shall provide a financial report at every meeting of the Board of Directors. The treasurer shall at all reasonable times within business hours exhibit his/her books and accounts to any director. The treasurer shall in.general perform all the duties which are incident to the office of treasurer of a corporation subject to the Board of Directors. The treasurer shall give bond in such sum and with such surety as the Board of Directors may direct for the faithful performance of his/her duties and for the safe custody of the funds and property coming within his/her possession. The treasurer shall aid and assist the Finance Committee in the preparation of the annual budget of the corporation. The treasurer shall perform such additional duties as may from time to time by prescribed by the Board of Directors or by these Bylaws.

ARTICLE III - MEETINGS

Section 1 - Annual Membership Meeting

- a. The annual meeting of the directors of the corporation shall be held annually in the fall, and at such place in the State of Wisconsin as may be designated in the notice of the meeting by the Board of Directors.
- b. At the spring meeting of the GLCEDC following the April elections, the directors of the corporation shall elect officers for any open positions.
- c. Special meetings of the directors of the corporation may be called at any time by the president and shall be called by the secretary/treasurer on the written request of any three directors, and shall be held in the State of Wisconsin, at such time and place as the president, or secretary/treasurer, shall designate.
- d. Notice stating the place, date and hour of all meetings, and in case of a special meeting the purpose of purposes for which the meeting is called, shall be given by the secretary/treasurer to each director of the corporation either by United States Postal Service, or by email not less than ten days before the date appointed for such meeting, addressed to each such re presentative at his/her address as it appears in the books of the corporation.
- e. The presence of a majority of the directors in person at any meeting shall constitute a quorum. Each representative shall be entitled to one vote with respect to matters which shall properly come before meetings of the members. A representative only may vote in person.

Section 1 - Board Meetings:

- a. Notice of all meetings of the Board of Directors shall be publicly held in places reasonably accessible to members of the public and shall be open to all citizens at all times unless otherwise expressly provided by law in accordance with Wis. Stat. § 19.81et al.
- b. Regular meetings of the Board of Directors shall be held at such time and place as the Board of Directors may designate. Special meetings of the Board of Directors may be held at any time on the call of the president, and shall be called by the secretary/treasurer on the written request of three directors, and shall be held at such time and place in Wisconsin as shall be designated by the president or secretary/treasurer.
- c. Notice of all meetings of the Board of Directors shall be given to each director and may be given by personal delivery or telephoning such notice to each director at least 24 hours before the time set for such meeting, or by emailing or sending by United States Postal Service in the State of Wisconsin addressed to each director as his/her name may appear in the books of the corporation at least 48 hours before the time fixed for such meeting, provided however, that any director may waive notice of any meeting.
- d. The presence of a majority of the Board of Directors shall constitute a quorum at any regular or special meeting of the Board for the transaction of all and any business of the corporation. The act of a majority of the directors present at a meeting at which a quorum is present shall be the act of the Board of Directors, unless the act of a greater proportion is required by law. A representative only may vote in person.
- e. At the spring meeting of the GLCEDC following the April elections, the directors of the corporation shall elect officers for any open positions.

Section 2 - Committee Meetings:

Ad hoc committee meetings shall be called by the president or the committee chairman.

ARTICLE IV - INDEMNIFICATION

Section 1:

The corporation shall indemnify any person who was or is a party or threatened to be made a party to any threatened, pending or completed action, suit or proceedings, whether civil, criminal, administrative or investigative (other than an action by or in the right of the corporation) by reason of the fact that he/she is or was a director, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, trustee, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise, against expenses, including attorneys' fees, judgments, fines and amounts paid in

settlement actually and reasonable incurred by him/her in connection with such action, suite or proceeding if he/she acted in good faith and in a manner he/she reasonably believed to be in or not opposed to the best interest of the corporation, and, with respect to any criminal action or proceeding, had no reasonable cause to believe his/her conduct was unlawful. The termination of any action, suit or proceeding by judgment, order, settlement, conviction, or upon a plea of <u>nolo</u> <u>contendere</u> or its equivalent, shall not, of itself, create a presumption that the person did not act in good faith and in a manner which he/she reasonably believed to be in or not opposed to the best interests of the corporation, and, with respect to any criminal action or proceeding, had reasonable cause to believe that his/her conduct was lawful.

Section 2:

The corporation shall indemnify any person who is or was a party or is threatened to be made a party to any threatened, pending or completed action or suit by or in the right of the corporation to procure a judgment in its favor by reason of the fact that he/she is or was director, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, trustee, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise against expenses, including attorneys' fees, actually and reasonable incurred by him/her in connection with the defense or settlement of such action or suit if he/she acted in good faith and in a manner he/she reasonably believed to be in or not opposed to the best interests of the corporation and except that no indemnification shall be made in respect of any claim, issue or matter as to which such person shall have been adjudged to be liable for negligence or misconduct in the performance of his/her duty to the corporation unless and only to the extent that the court in which such action or suit was brought shall determine upon application that, despite that adjudication of liability but in view of all circumstances of the case, such person is fairly and reasonably entitled to indemnity for such expenses when such court shall deem proper.

Section 3:

To the extent that a director, officer, employee or agent of the corporation has been successful on the merits or otherwise in defense of any action, suit or proceeding referred to in Section 1 or 2, or in the defense of any claim, issue or matter therein, he/she shall be indemnified against expenses, including attorneys' fees, actually and reasonably incurred by him/her in connection therewith.

Section 4:

Any indemnification under Section I or 2, unless ordered by a court, shall be made by the corporation only as authorized in the specific case upon a determination that indemnification of the director, officer, employee or agent is proper in the circumstances because he/she has met the

applicable standard or conduct set forth in Section 1 or 2. Such determination shall be made:

- a. By the Board of Directors by a majority vote of a quorum consisting of directors who were not parties to such action, suite or proceeding; or
- b. If such a quorum is not obtainable, or even if obtainable a quorum of disinterested directors so direct, by independent legal counsel in a written opinion.

Section 5:

Expenses, including attorneys' fees, incurred in defending a civil or criminal action, suit or proceeding may be paid by the corporation in advance of the final disposition of such action, suit or proceeding as authorized in the manner provided in Section 4 upon receipt of an undertaking by or on behalf of the director, officer, employee or agent to repay such amount unless it shall ultimately be determined that he/she is entitled to be indemnified by the corporation as authorized in this section.

Section 6:

The indemnification provided by this Article shall not be deemed exclusive of any other rights to which those indemnified may be entitled under any bylaw, agreement, vote of disinterested directors or otherwise, both as to action in another capacity while holding such office, and shall continue as to a person whom has ceased to be a director, officer, employee or agent and shall inure to the benefit of the heirs, executors and administrators of such a person.

Section 7:

The corporation may, upon resolution of its membership duly adopted, purchase and maintain insurance on behalf of any person who is or was a director, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, trustee, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise against any liability asserted against him/her and incurred by him/her in any such capacity or arising out of his/her status as such, whether or not the corporation would have the power to indemnify him/her against such liability under this provision of the corporation's By-laws.

ARTICLE V - CONTRACTS, LOANS, CHECKS AND DEPOSITS AND SPECIAL CORPORATE ACTS

Section 1 - Contracts:

The Board of Directors may authorize any officer or officers, agent or agents, to enter into any contract or execute or deliver any instrument in the name of and on behalf of the corporation, and such authorization may be general or confined to specific interests. In the absence of other designation, all deeds, mortgages and instruments of the assignment of pledge made by the corporation shall be executed in the name of the corporation by the president or vice president and by the secretary/treasurer. The secretary/treasurer, when necessary or required, shall affix the corporate seal thereto and when so executed no other party to such instrument or any third party shall be required to make any inquiry into the authority of the signing officer or officers.

Section 2 - Loans:

No indebtedness for borrowed money shall be contracted on behalf of the corporation and no evidence of such indebtedness shall be issued in its name unless authorized by or under the authority of a resolution of the Board of Directors with a two-thirds majority. Such authorization may be general or confined to specific instances.

Section 3 - Grants

The Board of Directors may authorize any officer or officers, agent or agents, to apply for and accept grant money on behalf of the Corporation.

Section 4:

All checks, drafts or other orders for the payment of money, notes or other evidences of indebtedness issued in the name of the corporation, shall be signed by such officer or officers, agent or agents of the corporation and in such manner as shall from time to time be determined by or under the authority of a resolution from the Board of Directors.

Section 5:

All funds of the corporation not otherwise employed shall be deposited from time to time to the credit of the corporation with the treasurer of Green Lake County, who shall in turn deposit same in such banks, savings and loan associations, trust companies or other depositories as may be authorized for the deposit of Green Lake County funds by resolution of the Green Lake County Board of Supervisors. Accounting for these funds will be by a subsidiary, trust-type account in the general accounting system for Green Lake County and subject to formal audit during the annual single audit of the County.

ARTICLE VI - MISCELLANEOUS

Section 1 - Resignation:

A director may resign at any time by filing his/her written resignation or email with the secretary/treasurer.

Section 2 - Removal and Vacancies:

A director shall be removed at any time at a regular or special meeting of the Board by the Chair of the County Board of Supervisors of Green Lake County in accordance with Wis. Stat. s. 181.0809(2)(a). Vacancies on the Board of Directors shall be filled by appointment by the Chair of the County Board of Supervisors of Green Lake County for the completion of the uncompleted term.

Section 3 - Fiscal Year:

The fiscal year of this corporation shall be from January 1 to December 31 of each calendar year.

Section 4 - Amendments:

These Bylaws may be altered, amended or repealed and new Bylaws may be adopted by the Board of Directors by an affirmative vote of not less than a majority of the Board of Directors present at any regular or special meeting of the Board of Directors at which a quorum is present. Any of these actions must be approved by the Green Lake County Finance Committee.

Section 5 - Conflict of Interest:

Inasmuch as the Directors of this corporation may be persons of diversified business interests, and are likely to be connected with other corporations with which from time to time this corporation may have business dealings, no contract or other transaction between this corporation and any other corporation shall be affected by the fact that the Directors of this corporation are interested in or are directors or officers of such other corporation. At any meeting of the Board of this corporation, making, authorizing or confirming such transaction or contract, there shall be present a quorum of directors not so interested, and any director individually may be a party to, or may be interested in, any contract or transaction of this corporation, provided that the conflict of interest is known or disclosed to the directors and that such contract be ratified by the affirmative vote of at least four directors not so interested.

RESOLUTIONS

RESOLUTION NUMBER 11-90 Relating to Establishment of Economic Development Corporation

The County Board of Supervisors of Green Lake County, Green Lake, Wisconsin, duly assembled at its regular meeting begun on the 20th day of March 1990, does resolve as follows:

WHEREAS, it is necessary to establish a non-profit, separate corporation to apply for and administer grants and loans for the purpose of economic development in Green Lake County as well as to manage these funds and other aspects of the programs;

NOW, THEREFORE BE IT RESOLVED, that the attached Articles of incorporation are approved for submission to the Secretary of State's Office for approval and filing; and,

BE IT FURTHER RESOLVED, that this corporation, when approved, shall be under the direct supervision of the Strategic Planning and Economic Development Committee, with its directors appointed by the County Board Chairman with the approval of the County Board.

Roll Call on Resolution No. 11-90: Ayes 12, Nays 0, Absent 0, Abstain 0 Submitted by Strat Plan/Econ Dev Com

Passed and <u>Adopted/Rejected</u> this 20th day of March, 1990.

Isl Herbert A. Dahlke_____ County Board Chairman

Isl Herbert A. Dahlke

Orrin W. Helmer, Chairman

Isl Orrin W. Helmer

Herbert A. Dahlke

Isl Raymond F. Stoll_____ **ATTEST:** County Clerk Approved as to Form:

Isl James E. Schommer James E. Schommer

Isl John B. Selsing,_____ Corporation Counsel Room No. 230

Isl Walter Wagner

Walter Wagner

RESOLUTION TO AMEND THE CORPORATE BY-LAWS OF THE ECONOMIC DEVELOPMENT CORPORATION

May 5, 1993

The Board of Directors and Members of the Economic Development Corporation, Green Lake, Wisconsin, duly assembled at their annual meeting on the 5th Day of May, 1993, does resolve as follows:

WHEREAS, a recommendation by the Board of Directors of the Economic Development Corporation was made to amend the By-Laws, **in accordance with ARTICLE VI, Section 5, Amendments,** on April 7, 1993; and

WHEREAS, the recommended change in the By-Laws must be approved at the annual meeting,

NOW THEREFORE BE IT RESOLVED, that:

ARTICLE 1 - ORGANIZATION, Section 3 - Committees is deleted.

ARTICLE II - DUTIES, Section 6- Committee Duties is deleted.

ARTICLE II - **DUTIES, Section 1 - Board of Directors** is amended by adding the following statement to subsection "a".

The Board of Directors shall act as a committee as a whole and no fees shall be paid to the directors from the Corporation.

In all other respects the Corporation By-Laws remain the same.

Passed and Adopted/Rejected this 5th day of May, 1993.

Isl Jerry A Kautzer_____ Corporation President

Isl Margaret R. Bostelmann ATTEST: Secretary/Treasurer

RESOLUTION TO AMEND THE CORPORATE BY-LAWS OF THE ECONOMIC DEVELOPMENT CORPORATION

May 12, 2003

The Board of Directors and Members of the Economic Development Corporation, Green Lake, Wisconsin, duly assembled at their annual meeting on the 12th Day of May, 2003, does resolve as follows:

WHEREAS, a recommendation by the Board of Directors of the Economic Development Corporation was made to amend the By-Laws, **in accordance with ARTICLE VI, Section 5, Amendments,** on May 2, 2003; and

WHEREAS, the recommended change in the By-Laws must be approved at the annual meeting,

NOW THEREFORE BE IT RESOLVED, that:

ARTICLE 1 - ORGANIZATION, Section 2 - Board of Directors is amended to read: The Board of Directors shall consist of 5evtffi *up to nine* members, ...

ARTICLE IV - MISCELLANEOUS, Section 5 - Amendments The last sentence is amended to read: Any of these actions must be approved by the Green Lake County <u>Strategic</u> <u>Planning and Economic Development Committee</u> *Finance Committee*.

In all other respects the Corporation By-Laws remain the same.

Passed and Adopted/Rejected this 12th day of May, 2003.

/s/ Philip Baranowski_____ Corporation President

Isl Margaret R. Bostelmann____ ATTEST: Secretary/Treasurer

RESOLUTION TO AMEND THE CORPORATE BY-LAWS OF THE GREEN LAKE COUNTY ECONOMIC DEVELOPMENT CORPORATION

May 21, 2010

The Board of Directors and Members of the Economic Development Corporation, Green Lake, Wisconsin, duly assembled at their annual meeting on the 215¹ Day of May, 2010, does resolve as follows:

WHEREAS, a recommendation by the Board of Directors of the Economic Development Corporation was made to amend the By-Laws, **in accordance with ARTICLE VI, Section 5, Amendments,** on May 7, 2010; and

WHEREAS, the recommended change in the By-Laws must be approved at the annual meeting, NOW

THEREFORE BE IT RESOLVED, that:

ARTICLE III - MEETING, Section 1 - Annual Membership Meeting is amended to read: The annual meeting of the members of the corporation shall be held by the last Monday of May of <u>each year</u> in conjunction and cooperation with the Tri-County Economic Development Corporation's annual summit at such time, on such date, and at such place in the State of Wisconsin as may be designated in the notice of the meeting by the Board of Directors.

In all other respects the Corporation By-Laws remain the same.

Passed and Adopted/Rejected this 20th day of May, 2010.

_/s/ Phillip Baranowski_____ Corporation President

_/s/ Margaret R. Bostelmann_____ ATTEST: Secretary/Treasurer

RESOLUTION TO AMEND THE CORPORATE BY-LAWS OF THE ECONOMIC DEVELOPMENT CORPORATION

July 21, 2022

The Board of Directors and Members of the Economic Development Corporation, Green Lake, Wisconsin, duly assembled at their regular meeting on the 21st day of July, 2022, does resolve as follows:

WHEREAS, a recommendation by the Board of Directors of the Economic Development Corporation was made to amend the By-Laws, in accordance with ARTICLE VI, Section 5, Amendments, on March 25, 2021; and

WHEREAS, the recommended change in the By-Laws may be adopted by the Board of Directors by an affirmative vote of not less than a majority of the Board of Directors present at any regular or special meeting at which a quorum is present.

WHEREAS, the Green Lake County Finance Committee must approve any change to the bylaws.

NOW THEREFORE BE IT RESOLVED, that:

A. The Purpose section of the Bylaws is amended to read:

k. To collaborate with neighboring counties through the Tri-county Economic Development-Corporation (TREDC);

Paragraph "l" is deleted in its entirety. "<u>1.</u> Promote TREDC to County Board, communities, and businesses."

B. ARTICLE II – DUTIES, Section 1 – Board of Directors is amended as follows:

Paragraph f. is deleted in its entirety.

Paragraph g. is amended by striking February and replacing with April.

/s/*Scott Sommers* Corporation President

/s/ *Elizabeth A. Otto* Attest: Secretary/Treasurer

Approved by Finance Committee on: 07/27/2022

ARTICLES OF INCORPORATION GREEN LAKE COUNTY ECONOMIC DEVELOPMENT CORPORATION

ARTICLE I - NAME

The name of the corporation shall be Green Lake County Economic Development Corporation.

ARTICLE II - PERIOD OF EXISTENCE

The period of existence shall be perpetual.

ARTICLE III-PURPOSES

The purpose of this corporation shall be:

- f. To promote industrial and other economic development in Green Lake County, Wisconsin;
 - g. To preserve and enhance the tax base of Green Lake County;
 - h. To promote, attract, stimulate, rehabilitate and revitalize commerce, industry and manufacturing in Green Lake County, Wisconsin;
 - i. To stimulate the flow of private investment funds from banks, investment houses, insurers and other financial institutions to Green Lake County, Wisconsin;
 - j. To promote the right to gainful employment, business opportunities, and general welfare of the inhabitants of Green Lake County, Wisconsin, and to preserve and enhance the tax base in Green Lake County and the municipalities contained therein;
 - k. To develop the natural resources of Green Lake County, Wisconsin;
 - 1. To foster and expand existing industries and commercial enterprises in Green Lake County, Wisconsin;
 - m. To establish a civic and economic climate that will encourage and attract new industries;
 - To do all things necessary to actively and aggressively participate in matters pertaining to the social, economic and industrial welfare of Green Lake County, Wisconsin;

J. To engage in any lawful act or activity which may be necessary or appropriate for carrying out and accomplishing any of the foregoing objects or purposes.

ARTICLE IV - STATUS OF CORPORATION

This corporation is a non-stock, not-for-profit corporation and no dividends, liquidating dividends or distributions shall be declared or paid to any private individual or officer or director of the corporation. No part of the net earnings or net income of the corporation shall ever be distributed to any officer, director or private individual, provided however, reasonable compensation may be paid for services rendered to or for the corporation effecting one or more of its purpose.

ARTICLE V - MEMBERS

The corporation may have one or more classes of members. Qualifications, rights and methods of election and acceptance of members of each class shall be as provided from time to time in the Bylaws of the corporation.

ARTICLE VI - DIRECTORS

<u>Section 1</u>: The number of directors shall be such number not less than three as shall be fixed from time to time in the Bylaws.

<u>Section 2:</u> The manner of election or appointment of directors shall be as provided from time to time by the Bylaws.

Section 3: The number of directors constituting the initial board of directors shall be seven
(7). The names and addresses of the initial directors are:
James E. Schommer, 491 Sacramento St., Berlin WI 54923 Philip Baranowski, PO Box 475, Green Lake WI 54941 Charles McDowell, Rt 2, Box 812, Bugh's Lake Rd, Wautoma WI 54982 Laurence W. Trotter, II, 678 River Bend Lane, Princeton WI 54968 Colon Wallace, 428 River Drive, Berlin WI 54923 David F. Zanto, 890 W. John St., Markesan WI 53946 William J. Zuhlke, 241 N. Bridge St., Markesan Wi 53946

Section 4: Initially, directors Baranowski, McDowell and Trotter shall serve a one (1) year term, and directors Wallace, Zanto and Zuhlke shall serve a two (2) year term. After the initial terms, all directors shall serve two (2) year terms, with these terms beginning on May 1 of the

year in which appointed. The director representing the Green Lake County Board of Supervisors shall serve from the April organizational meeting of that body for a two (2) year term.

ARTICLE VII - OFFICERS

The officers of the corporation shall consist of the president, one or more vice presidents, secretary/treasurer; and such other officers as may be elected or appointed as provided in the Bylaws of the corporation.

ARTICLE VIII - INDEMNIFICATION OF DIRECTORS, OFFICERS, AGENTS, EMPLOYYEES

The Bylaws shall provide for indemnification of directors, officers, students and employees of the corporation in a manner not inconsistent with the laws of the State of Wisconsin.

ARTICLE IX - PRINCIPAL OFFICE AND REGISTRERED AGENT

The address of the principal office of the corporation is Office of the County Clerk, Courthouse, 492 Hill Street, Green Lake, Wisconsin 54941-3188, and the name of the registered agent at such address is Raymond F. Stoll.

ARTICLE X - NAME AND ADDRESS OF INCORPORATOR

Raymond F. Stoll, County Clerk, Courthouse, 492 Hill Street, Green Lake, Wisconsin 54941-3I 88.

ARTICLE XI - AMENDMENTS

These articles may be amended from time to time as provided by law.

ARTICLE XII - BYLAWS

The Bylaws of this corporation and all subsequent amendments thereto shall be approved by the Strategic Planning and Economic Development Committee of the Green Lake County Board of Supervisors.

Executed in triplicate this 215¹ day of March, 1990.

Isl Raymond F. Stoll_(SEAL) Raymond F. Stoll

Subscribed and sworn to before me on this 21st day of March, 1990.

Isl Julie Ann Sobralski Julie Ann Sobralski, Notary Public Green Lake County, State of Wisconsin My commission expires March 28, 1993.

(SEAL)

This document was drafted by and should be returned to: Raymond F.

Stoll, County Clerk Courthouse, 492 Hill Street Green Lake, Wisconsin 54941-3188