

ECONOMIC DEVELOPMENT CORPORATION

February 15, 2024

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:34 AM on Thursday, February 15, 2024 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Mundro
Mary Neubauer (remote – left at 9:01)
Harley Reabe
Liz Otto
Scott Sommers
Lisa Meier (remote – left at 8:47)

Absent: Sara Rutkowski
Ron Thiem

Also Present: Cate Wylie, County Administrator; Tony Daley, Berlin Journal; Keri Solis, Marquette County; Jeff Mann, Corporation Counsel

Chair Scott Mundro asked for a motion to move the EDC Checking Account Update item to just after the minutes approval due to loss of a quorum. He also requested to add President's Report to the agenda along with an actionable item. *Motion/second (Sommers/Reabe)* to move the EDC Checking Account Update and to add President's Report only. Motion carried with no negative vote. Recording of meeting started. Discussion held on whether or not members can vote remotely – bylaws state they must be present so at this time no quorum is present.

MINUTES

No minutes approval due to no in person quorum. The minutes from the 12/21/2023 meeting will not be approved due to no quorum at that meeting so minutes are unofficial only. Minutes from 10/26/2023 and 11/16/2023 need to be approved at the March meeting if there is a quorum present.

PUBLIC COMMENT – none

EDC CHECKING ACCOUNT UPDATE

Chair Scott Mundro stated that the EDC checking account has been set up at Horicon Bank with two signers required on the account. Liz Otto advised the committee that there is a \$500 minimum balance requirement. Discussion held on ordering checks. This will be added to the March agenda.

FARMLAND PRESERVATION PLAN UPDATE

Chair Mundro stated he has been in contact with Matt Kirkman, Planning & Zoning Director, regarding the Farmland Preservation Plan update which needs to be completed by 12/31/2025. In the current plan there are references to both Green Lake County and Fond du Lac County EDC. Mundro will reach out to Fond du Lac County for more information and this will be discussed at a future meeting.

WISCONSIN ECONOMIC REPORTS

Chair Mundro referred to the packet documents for informational purposes for each member.

BRANDING UPDATES

County Clerk Liz Otto stated she received an email from Sarah Diedrick-Kasdorf at the Wisconsin Counties Association (WCA) recommending the University program for research and project implementation in regard to branding. A website was provided. Mundro asked that the email be forwarded to all members so they can research this option. County Administrator Cate Wylie contacted UW-Oshkosh with no response and also Ripon College. Ripon stated this may be something they could do for us in the next academic school year.

PRESIDENT'S REPORT

Scott Mundro brought forward the following items for information only:

- Request received from Foxhead Regenerative Agriculture Project for a letter of support from EDC for a grant they are applying for in regard to specialty crops. Mundro will get more information.
- Small Business Administration Economic Injury Disaster Relief – Mundro received information from Lisa Meier in regard to applying for disaster relief due to the lack of snow/winter activities that adversely affected businesses that depend on that income. Cate Wylie stated she looked into this and most businesses in Green Lake County would not qualify for this.
- Mundro gave an update on Green Lake Country Visitors Bureau. He stated they are looking at changing their name in the coming months. The tourism magazine, Discover Us, is complete and printed.

COMMITTEE DISCUSSION

Next regular meeting: March 21, 2024 @ 8:30 AM

Future Agenda Items for action & discussion: bylaw discussion and updates, EDC checks, EDC report for the County Board, branding updates

ADJOURNMENT

Scott Mundro adjourned the meeting at 9:38 AM.

Submitted by

Liz Otto
County Clerk