

ECONOMIC DEVELOPMENT CORPORATION

November 16, 2023

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:30 AM on Thursday, November 16, 2023 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Mundro
Scott Sommers
Mary Neubauer (remote)
Harley Reabe
Liz Otto
Sara Rutkowski

Absent: Lisa Meier
Ron Thiem

Also Present: Tony Daley, Berlin Journal (remote)

MINUTES

Motion/second (Rutkowski/Sommers) to approve the minutes of the 10/19/2023 meeting with no additions or corrections. Motion carried with no negative vote.

PUBLIC COMMENT – none

SLOGAN AND TIMELINE FOR COUNTY BRANDING

Chair Scott Mundro presented a tentative timeline for county branding. Discussion held. Liz Otto will contact the WCA to find out more on the conference presentation that gave information on accessing UW-Madison for assistance with this project.

2024 BUDGET – GOALS AND OBJECTIVES

Chair Scott Mundro handed out an outline of the 2024 budget which has now been approved by the Green Lake County Board. Due to a reduction in funding, EDC now has a total of \$26,168 to work with next year. Discussion held. General consensus of the committee is to work on county branding first.

UPDATE ON CEC CONFERENCE

Liz Otto stated that the application has been submitted and an email received back confirming that. A response is expected in a few weeks.

EDC EMAIL ACCOUNT

Discussion held regarding the setup of an email account dedicated to EDC. Liz Otto will check with the County Administrator and IT to find out if it is possible to set up an email maintained by the county.

GLCVB UPDATE

Scott Mundro stated GLCVB is currently working on an advertising schedule. He also gave information on the Holiday Mixer and Viewing Party being hosted by GLCVB for the viewing of the Uniquely Wisconsin shorts on December 7, 2023 from 5:00 – 7:00 PM at Thrasher Opera House.

TREASURER'S REPORT

Liz Otto reported a balance of \$131,155.85 in the housing grant checking account as of 10/31/2023.

Motion/second (Reabe/Rutkowski) to accept the treasurer's report. Motion carried with no negative vote.

COMMUNITY UPDATES

Area events were discussed for Berlin, Kingston, Markesan, Green Lake, and Princeton. Also noted was the visit today by the Governor and his staff to the City of Princeton to see four BounceBack Grant businesses.

COMMITTEE DISCUSSION

Next regular meeting: December 21, 2023 @ 8:30 AM

Future Agenda Items for action & discussion: EDC email, EDC checking account setup, CEC application update, slogan and county branding

ADJOURNMENT

Scott Mundro adjourned the meeting at 9:30 AM.

Submitted by

Liz Otto
County Clerk