



GREEN LAKE COUNTY
571 County Road A, Green Lake, WI 54941

Original Post Date: 10/16/2023

Amended* Post Date:

**The following documents are included in the packet for the
Economic Development Corporation Committee meeting
October 19, 2023**

- 1) Agenda
- 2) Minutes from 9/21/23
- 3) CEC Conference Application



**GREEN LAKE COUNTY
OFFICE OF THE COUNTY CLERK**

*Elizabeth Otto
County Clerk*

*Office: 920-294-4005
FAX: 920-294-4009*

***Economic Development Corporation
Meeting Notice***

***Date: Thursday, October 19, 2023 Time: 8:30 AM
The Green Lake County Government Center, County Board Room
571 County Road A, Green Lake WI***

AGENDA

**Corporation
Members**

*Scott Mundro, Chair
Scott Sommers
Sara Rutkowski
Lisa Meier
Ron Thiem
Harley Reabe
Mary Neubauer*

Elizabeth Otto, Secretary

Virtual attendance at meetings is optional. If technical difficulties arise, there may be instances when remote access may be compromised. If there is a quorum attending in person, the meeting will proceed as scheduled.

1. Call to Order
2. Certification of Open Meeting Law
3. Pledge of Allegiance
4. Minutes: 09/21/2023
5. Public Comment (3 minute limit)
6. Appearances
 - Maggie Cornelius – Connecting Entrepreneurial Communities conference
 - Jon Bartz – Regional WEDC Director
7. Slogan and timeline for county branding
8. Shop Local Campaign
9. GLCVB Update
10. Treasurer’s Report
11. Community Updates
12. Committee Discussion
 - Future Meeting Dates: TBD
 - Future Agenda items for action & discussion
13. Adjourn

This meeting will be conducted through in person attendance or audio/visual communication. Remote access can be obtained through the following link:

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 251 677 061 174

Passcode: oVqy7Y

[Download Teams](#) | [Join on the web](#)

Or call in (audio only)

[+1 920-515-0745,,393577328#](#) United States, Green Bay

Phone Conference ID: 393 577 328#

[Find a local number](#) | [Reset PIN](#)

Please accept at your earliest convenience. Thank you!

[Learn More](#) | [Help](#) | [Meeting options](#) | [Legal](#)

Kindly arrange to be present, if unable to do so, please notify our office.
Elizabeth Otto, County Clerk

Please note: Meeting area is accessible to the physically disabled. Anyone planning to attend who needs visual or audio assistance, should contact the County Clerk’s Office, 294-4005, not later than 3 days before date of the meeting.

ECONOMIC DEVELOPMENT CORPORATION

September 21, 2023

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:30 AM on Thursday, September 21, 2023 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Mundro
Scott Sommers
Mary Neubauer
Harley Reabe (remote and in person)
Lisa Meier (remote)
Liz Otto
Sara Rutkowski (remote - 8:50)
Ron Thiem

Absent:

Also Present: Keri Solis, Marquette County EDC Coordinator (remote); Cate Wylie, County Administrator (8:38); Tony Daley, Berlin Journal (remote)

MINUTES

Motion/second (Reabe/Sommers) to approve the minutes of the 08/17/23 meeting as read with no additions or corrections. Motion carried with no negative vote.

PUBLIC COMMENT – none

ESTABLISH CHECKING ACCOUNT FOR 2024 BUDGET

Motion/second (Reabe/Thiem) to establish a checking account with Horicon Bank requiring 2 authorized signers to include the President and Secretary/Treasurer. Motion carried with no negative vote.

RECAP ON EDC PRESENTATION TO COUNTY BOARD

Scott Mundro stated that no presentation was required at the Finance Committee meeting or at County Board.

SHOP LOCAL CAMPAIGN

Scott Mundro introduced the topic of using some of the \$40,000 contingency money for 2023 to fund a Shop Local campaign. Discussion held. This will be put on the October agenda after more information is received from GLCVB.

BRANDING OF COUNTY

Discussion held regarding the process involved in county branding. A possible slogan of “The Lake and So Much More” was introduced with options discussed for a logo to go along with it. This will be discussed further at the October meeting. Scott Mundro will develop a proposed timeline.

CDBG HOUSING UPDATE AND GUEST PRESENTATION

Mary Neubauer provided information on the Community Development Block Grant (CDBG) program and the history involved. Liz Otto will request that Julie Oleson of Central Housing Region be included as a speaker at the October County Board meeting.

WEDC UPDATE AND GUEST PRESENTATION

Mary Neubauer stated that Jon Bartz is the Regional WEDC Director and he would be willing to present at an upcoming meeting to provide insight into current grant and program opportunities. Bartz will be invited to attend the October meeting.

GLCVB UPDATE

Scott Mundro stated that the next meeting is scheduled for October 4, 2023.

TREASURER'S REPORT

Liz Otto reported a balance of \$130,663.98 in the housing grant checking account as of 08/31/2023.

Motion/second (Mundro/Neubauer) to accept the treasurer's report. Motion carried with no negative vote.

COMMUNITY UPDATES

Updates were given for the various upcoming county activities.

COMMITTEE DISCUSSION

Next regular meeting: October 19, 2023 @ 8:30 AM

Future Agenda Items for action & discussion: slogan and timeline for county branding, WEDC presentation

ADJOURNMENT

Scott Mundro adjourned the meeting at 9:47 AM.

Submitted by

Liz Otto
County Clerk

CEC Conference Application

Community Name:

Population Size:

County Name:

Main Point of Contact for this Application:

- *Name*
- *Organization*
- *Phone:*
- *Email*

Please briefly describe your community. Provide specific information about your downtown business district, places of interest/tourism attraction, or other places of note that conference attendees could experience:

A committed local team of partners is required for a host community. Do you have a committed local team of partners willing to actively assist with local logistics, sourcing of venues, supplies, equipment, printing, etc.? Please list local personnel/organizations who will serve on the local steering committee for the conference.

Roles, responsibilities, and commitments include:

1. serve as the local point of contact to secure venue sites
2. convene team meetings as needed to ensure local logistics are handled
3. lead local promotions and encourage local/regional attendance
4. secure volunteer assistance as needed
5. provide local information for attendees such as maps and brochures
6. preparation of welcome packets
7. recommend enthusiastic local speakers for keynote and select breakout sessions
8. provide local information to attendees throughout the conference
9. regulation communication with your UW-Extension CEC Conference point-of-contact

Describe your local team and how your community plans to assist with the conference, i.e. leveraging event marketing resources, strategies to engage local businesses in the event, and/or strategies to engage local volunteers in conference implementation.

Below are some essential infrastructure elements required for a successful CEC conference. Please describe what is available within your community that meets each requirement.

1. Please describe your walkable community space with adequate venues and parking to host the CEC Conference. If possible please provide a map of your downtown mainstreet space.
2. Please describe the larger venue space within this area that can accommodate up to 150 attendees for lunches and opening and closing keynote.
3. Please describe the business or organization venues available to host the workshops of this conference. (Breakout venues should be able to fit at least 25 attendees and each breakout session needs 5-6 venues to host workshops.)
4. Please describe the venue or attraction that can host an evening networking event and accommodate 150 attendees.
5. Please describe the services that caterers can provide for large group meals
6. Please describe the Wi-Fi connectivity available in conference venues/areas and how back-up projectors and presenter technology will be provided.
7. Please describe the types of lodging rooms (150 beds) available within the community, and their walkability to the downtown venues where workshops will be hosted.
8. Please provide additional information about efforts your community has undertaken to support development of a stronger entrepreneurial ecosytem within your community.
9. Please list any website links that you feel would be helpful to the selection committee.