

ECONOMIC DEVELOPMENT CORPORATION

October 19, 2023

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:30 AM on Thursday, October 19, 2023 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present:	Scott Mundro	Absent:	Lisa Meier
	Scott Sommers		Ron Thiem
	Mary Neubauer		
	Harley Reabe		
	Liz Otto		
	Sara Rutkowski		

Also Present: Keri Solis, Marquette County EDC Coordinator (remote); Tony Daley, Berlin Journal (remote)

MINUTES

Motion/second (Sommers/Reabe) to approve the minutes of the 009/21/23 meeting as read with no additions or corrections. Motion carried with no negative vote.

PUBLIC COMMENT – none

APPEARANCES

- **Maggie Cornelius – Connecting Entrepreneurial Communities Conference**

Maggie Cornelius, Rural Entrepreneurship Specialist with UW Extension, provided an overview of the opportunity to host the CEC (Connecting Entrepreneurial Communities) conference in 2024. She explained the process to apply and stated that the hosting decision will be made in mid-November.

A special meeting of the EDC will be held in the next couple of weeks to prepare the application.

- **Jon Bartz – Regional WEDC Director**

Jon Bartz provided an overview of his position and also gave updates on current projects and available grants. He will join us quarterly or as often as needed to update the committee. Questions and discussion followed.

SLOGAN AND TIMELINE FOR COUNTY BRANDING

Scott Mundro stated that he has not had time to implement a timeline for the county branding so this should be on the November agenda.

SHOP LOCAL CAMPAIGN

Scott Mundro stated that Green Lake Country Visitor's Bureau (GLCVB) met on October 4 and discussed how to proceed with the Shop Local campaign. They are looking at an early November – Christmas campaign and then picking it up again in late January through March. Discussion held and ideas discussed.

GLCVB UPDATE

See above agenda item.

TREASURER'S REPORT

Liz Otto reported a balance of \$130,909.34 in the housing grant checking account as of 09/30/2023.

Motion/second (Neubauer/Rutkowski) to accept the treasurer's report. Motion carried with no negative vote.

COMMUNITY UPDATES

Community updates provided by all in attendance.

COMMITTEE DISCUSSION

Next regular meeting: Special meeting to be determined

Regular meeting on November 16, 2023 @ 8:30 AM

Future Agenda Items for action & discussion: slogan and timeline for county branding

ADJOURNMENT

Scott Mundro adjourned the meeting at 9:45 AM.

Submitted by

Liz Otto

Liz Otto

County Clerk