

## ECONOMIC DEVELOPMENT CORPORATION

September 21, 2023

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:30 AM on Thursday, September 21, 2023 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Mundro  
Scott Sommers  
Mary Neubauer  
Harley Reabe (remote and in person)  
Lisa Meier (remote)  
Liz Otto  
Sara Rutkowski (remote - 8:50)  
Ron Thiem

Absent:

Also Present: Keri Solis, Marquette County EDC Coordinator (remote); Cate Wylie, County Administrator (8:38); Tony Daley, Berlin Journal (remote)

### MINUTES

*Motion/second (Reabe/Sommers)* to approve the minutes of the 08/17/23 meeting as read with no additions or corrections. Motion carried with no negative vote.

PUBLIC COMMENT – none

### ESTABLISH CHECKING ACCOUNT FOR 2024 BUDGET

*Motion/second (Reabe/Thiem)* to establish a checking account with Horicon Bank requiring 2 authorized signers to include the President and Secretary/Treasurer. Motion carried with no negative vote.

### RECAP ON EDC PRESENTATION TO COUNTY BOARD

Scott Mundro stated that no presentation was required at the Finance Committee meeting or at County Board.

### SHOP LOCAL CAMPAIGN

Scott Mundro introduced the topic of using some of the \$40,000 contingency money for 2023 to fund a Shop Local campaign. Discussion held. This will be put on the October agenda after more information is received from GLCVB.

### BRANDING OF COUNTY

Discussion held regarding the process involved in county branding. A possible slogan of “The Lake and So Much More” was introduced with options discussed for a logo to go along with it. This will be discussed further at the October meeting. Scott Mundro will develop a proposed timeline.

### CDBG HOUSING UPDATE AND GUEST PRESENTATION

Mary Neubauer provided information on the Community Development Block Grant (CDBG) program and the history involved. Liz Otto will request that Julie Oleson of Central Housing Region be included as a speaker at the October County Board meeting.

#### **WEDC UPDATE AND GUEST PRESENTATION**

Mary Neubauer stated that Jon Bartz is the Regional WEDC Director and he would be willing to present at an upcoming meeting to provide insight into current grant and program opportunities. Bartz will be invited to attend the October meeting.

#### **GLCVB UPDATE**

Scott Mundro stated that the next meeting is scheduled for October 4, 2023.

#### **TREASURER'S REPORT**

Liz Otto reported a balance of \$130,663.98 in the housing grant checking account as of 08/31/2023.

*Motion/second (Mundro/Neubauer)* to accept the treasurer's report. Motion carried with no negative vote.

#### **COMMUNITY UPDATES**

Updates were given for the various upcoming county activities.

#### **COMMITTEE DISCUSSION**

**Next regular meeting:** October 19, 2023 @ 8:30 AM

**Future Agenda Items for action & discussion:** slogan and timeline for county branding, WEDC presentation

#### **ADJOURNMENT**

Scott Mundro adjourned the meeting at 9:47 AM.

Submitted by

Liz Otto  
County Clerk