

ECONOMIC DEVELOPMENT CORPORATION

November 17, 2022

The annual meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:30 AM on Thursday, November 17, 2022 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present:	Scott Mundro	Absent:	Ron Thiem
	Lisa Meier (8:35 – remote)		Sara Rutkowski
	Mary Neubauer (remote)		
	Harley Reabe		
	Scott Sommers		
	Liz Otto		

Also Present: Tim Ludolf, City of Berlin (8:42 - remote); Tony Daley, Berlin Journal (remote)

MINUTES

No action taken. This item has been postponed until the next meeting.

PUBLIC COMMENT – none

EDC CHAIRPERSON’S REPORT

Chair Scott Mundro stated that he has received no response from the letter sent to county officials earlier this summer. He stated that he would like to invite the new County Administrator to the next meeting to seek guidance and collaboration efforts with the EDC. Reabe suggested this be done at the January meeting.

FINANCE COMMITTEE REPORT

Harley Reabe stated there is nothing to report. Discussion held on the passage of the 2023 budget with the \$40,000 set aside in contingency for EDC. There is also \$35,000 budgeted for a TREDC market study.

TREASURER’S REPORT

County Clerk Liz Otto gave the Treasurer’s report. There is currently a balance of \$70,975.64 in the housing grant checking account as of 10/31/2022.

Motion/second (Sommers/Reabe) to accept the treasurer’s report. Motion carried with no negative vote.

GLCVB ADVERTISING REPORT UPDATE

Chair Scott Mundro gave an update on Green Lake Country Visitors Bureau. He stated that there may be some changes soon such as rebranding. Lisa Meier informed the committee that there will be a meeting between several members of the GLCVB on November 30 to discuss the future of the organization.

DISCUSSION AND POSSIBLE ACTION ON COUNTYWIDE STRATEGIC PLAN

No action taken on this item per Harley Reabe

DISCUSSION AND POSSIBLE ACTION ON MULT-COUNTY ECONOMIC DEVELOPMENT EFFORTS

Harley Reabe stated that this matter is on hold at this time.

REVIEW AND POSSIBLE ACTION ON EDC BY-LAWS AND ANNUAL MEETING

Chair Scott Mundro stated there will be an annual meeting on December 15, 2022 @ 8:30 AM. At that time by-laws will be reviewed along with the goals and purpose of the committee.

2023 EDC BUDGET AND CONTINGENCY FUNDS DISCUSSION

This item was discussed earlier in the minutes under the Finance Committee report.

DISCUSSION AND POSSIBLE ACTION ON MUNICIPAL SURVEY OF ECONOMIC DEVELOPMENT NEEDS

Chair Mundro introduced an idea to reach out to municipalities county wide to find out their needs for all aspects of economic development including tourism, housing, business, and general quality of life. Discussion held. Scott Sommers suggested that EDC focus more on the tourism aspect and develop a stronger link between GLCVB and EDC.

DISCUSSION AND POSSIBLE ACTION ON AMENITIES PROMOTIONAL PUBLICATION

Discussion held on some kind of amenities publication done for area residents outlining highlights of area communities and demographic profiles. Lisa Meier gave information on relocation packets.

COMMUNITY UPDATES

Community updates and event information discussed. Lisa Meier also gave an update on the future fairgrounds discussions now underway.

COMMITTEE DISCUSSION

Next regular meeting: December 15, 2022 @ 8:30 AM (Annual Meeting)

Future Agenda Items for action & discussion:

ADJOURNMENT

Scott Mundro adjourned the meeting at 9:23 AM.

Submitted by

Liz Otto
Treasurer/County Clerk