

### GREEN LAKE COUNTY

571 County Road A, Green Lake, WI 54941

Original Post Date: 07/15/2022

**Amended\* Post Date:** 

# The following documents are included in the packet for the Economic Development Corporation Packet on July 21, 2022:

- 1) Agenda
- 2) Minutes from June 16, 2022
- 3) Resolution to Amend the Corporate Bylaws of the Economic Development Corporation



### GREEN LAKE COUNTY ECONOMIC DEVELOPMENT CORPORATION

Office: 920-294-4005 Fax: 920-294-4009

## GREEN LAKE COUNTY ECONOMIC DEVELOPMENT CORPORATION MEETING NOTICE

July 21, 2022 8:30 AM

Green Lake County Government Center County Board Room #902 571 County Road A, Green Lake, WI 54941

#### **AGENDA**

- 1. Call to Order
- 2. Certification of Open Meeting Law
- 3. Pledge of Allegiance
- 4. Approval of Minutes -06/16/2022
- 5. Public Comment
- 6. EDC Appointments
- 7. Countywide Analysis of Economic Development
- 8. Broadband Updates
- 9. EDC Purpose and Goals
- 10. Resolution to Amend the Corporate By-Laws of the Economic Development Corporation
- 11. American Rescue Plan Act Update
- 12. GLCVB Advertising Report
- 13. Treasurer's Report
- 14. Finance Committee Report
- 15. 2023 EDC Budget Discussion
- 16. Alice in Dairyland Site Application Update
- 17. Multi-County EDC Discussion
- 18. Possible Dissolvement of the Economic Development Corporation
- 19. Community Updates
- 20. Committee Discussion
  - Future Meeting Date & Agenda items:
- 21. Adjourn

Sincerely, Elizabeth Otto Secretary/Treasurer

Please note: Meeting area is accessible to the physically disabled. Anyone planning to attend who needs visual or audio assistance should contact Elizabeth Otto, 294-4005, not later than 4 PM on the day before the meeting.

This meeting will be conducted through in person attendance or audio/visual communication. Remote access can be obtained through the following link:

Topic: Economic Development Corporation

Time: Jul 21, 2022 08:30 AM Central Time (US and Canada)

Join Zoom Meeting

https://us06web.zoom.us/j/83593666600?pwd=NytFZ3hyQ0U2TmM5YnFRZHFRdzBPUT09

Meeting ID: 835 9366 6600 Passcode: 300333

Dial by your location

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

#### ECONOMIC DEVELOPMENT CORPORATION

June 16, 2022

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:37 AM on Thursday, June 16, 2022 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Mundro Absent: Ron Thiem

Lisa Meier Mary Neubauer Harley Reabe Scott Sommers Liz Otto

Also Present: Tim Ludolf, City of Berlin (Zoom); Tony Daley, Berlin Journal (Zoom); Cathy Schmit, County Administrator (8:46); Sara Rutkowski, Berlin City Administrator

#### **MINUTES**

*Motion/second (Sommers/Neubauer)* to approve the minutes of the May 19, 2022 meeting with no adjustments or corrections. Motion carried with no negative vote.

#### **PUBLIC COMMENT** – none

#### **EDC APPOINTMENTS**

Chair Scott Mundro introduced Sara Rutkowski, Berlin City Administrator, to the group and stated he is recommending her for appointment to the committee. This will be confirmed at the June County Board meeting.

#### DISCUSSION REGARDING ECONOMIC DEVELOPMENT COORDINATOR

Liz Otto gave an update on Premier Solutions Group and the services they can provide. Discussion held regarding Destination Development Association website as well as Connect Community website. Scott Mundro will get more information regarding a county wide analysis and provide that at the next meeting.

#### **BROADBAND UPDATES**

Harley Reabe stated the county is waiting for information from Bug Tussel regarding financial support. Mary Neubauer stated the public service awards have not been released yet.

#### **EDC PURPOSE AND GOALS**

This was covered under the Economic Development Coordinator discussion above.

#### **UPDATE ON BYLAWS**

Liz Otto stated she has consulted with Corporation Counsel Dawn Klockow and this will be brought to the July meeting.

#### AMERICAN RESCUE PLAN ACT UPDATE

County Administrator Cathy Schmit gave an update on current ARPA funding and requests.

#### GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro and Lisa Meier gave information on the bike trail map which is almost complete. Mundro also presented the Wisconsin Department of Tourism figures for the last few years. Discussion held.

#### TREASURER'S REPORT

County Clerk Liz Otto gave the Treasurer's report. There is currently a balance of \$61,892.24 in the housing grant checking account.

Motion/second (Meier/Sommers) to accept the treasurer's report. Motion carried with no negative vote.

#### FINANCE COMMITTEE REPORT

Discussion held on the \$40,000 earmarked for EDC in the 2022 county budget. County Administrator Cathy Schmit stated that no further committee approval would be needed to use the funds since that has all been done through the budget process.

#### DISCUSSION AND POSSIBLE ACTION ON ALICE IN DAIRYLAND SITE APPLICATION

Discussion held on submitting an application to the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) to host the Alice in Dairyland Finals between the years of 2024 – 2027. Each year a different county hosts the events. Proposals are due by August 15, 2022. Lisa Meier will check into this and get more details to find out if other area groups such as Farm Bureau, UW-Extension, etc. are interested in collaborating on this project.

#### LOCAL UNEMPLOYMENT NUMBERS

Chair Mundro presented the April unemployment figures for Green Lake County for informational purposes.

#### BANK/CREDIT UNION DATA - FIRST QUARTER

Chair Mundro presented the bank/credit union data for the first quarter of 2022 for informational purposes.

#### SHEBOYGAN FALLS HOUSING PROJECT

Chair Mundro presented a press release from Sheboygan County EDC regarding the housing project they are conducting in Sheboygan Falls.

#### MULTI COUNTY EDC DISCUSSION

Harley Reabe stated that a meeting has been scheduled for July and he will provide an update after that.

#### **COMMUNITY UPDATES**

Updates and information was provided on upcoming area events.

#### **COMMITTEE DISCUSSION**

Next regular meeting: July 21, 2022 @ 8:30 AM

**Future Agenda Items for action & discussion:** update to By-Laws, county analysis update, 2023 budget request, Alice in Dairyland site application update

#### **ADJOURNMENT**

Scott Mundro adjourned the meeting at 9:47 AM.

Submitted by

Liz Otto

Treasurer/County Clerk

#### RESOLUTION TO AMEND THE CORPORATE BY-LAWS OF THE ECONOMIC DEVELOPMENT CORPORATION

July 21, 2022

/s/

Attest: Secretary/Treasurer

Approved by Finance Committee on:

The Board of Directors and Members of the Economic Development Corporation, Green Lake, Wisconsin, duly assembled at their regular meeting on the 21st day of July, 2022, does resolve as follows:

WHEREAS, a recommendation by the Board of Directors of the Economic Development Corporation was made to amend the By-Laws, in accordance with ARTICLE VI, Section 5, Amendments, on March 25, 2021; and

WHEREAS, the recommended change in the By-Laws may be adopted by the Board of Directors by an affirmative vote of not less than a majority of the Board of Directors present at any regular or special meeting at which a quorum is present.

WHEREAS, the Green Lake County Finance Committee must approve any change to the bylaws.

#### NOW THEREFORE BE IT RESOLVED, that:

A. The Purpose section of the Bylaws is amended to read:
<ul> <li>k. To collaborate with neighboring counties through the Tri-county Economic Development Corporation (TREDC);</li> <li>Paragraph "1" is deleted in its entirety. "1. Promote TREDC to County Board, communities, and businesses."</li> </ul>
B. ARTICLE II – DUTIES, Section 1 – Board of Directors is amended as follows:
Paragraph f. is deleted in its entirety.
Paragraph g. is amended by striking February and replacing with April.
/s/ Corporation President