

ECONOMIC DEVELOPMENT CORPORATION

June 16, 2022

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:37 AM on Thursday, June 16, 2022 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Mundro
Lisa Meier
Mary Neubauer
Harley Reabe
Scott Sommers
Liz Otto

Absent: Ron Thiem

Also Present: Tim Ludolf, City of Berlin (Zoom); Tony Daley, Berlin Journal (Zoom); Cathy Schmit, County Administrator (8:46); Sara Rutkowski, Berlin City Administrator

MINUTES

Motion/second (Sommers/Neubauer) to approve the minutes of the May 19, 2022 meeting with no adjustments or corrections. Motion carried with no negative vote.

PUBLIC COMMENT – none

EDC APPOINTMENTS

Chair Scott Mundro introduced Sara Rutkowski, Berlin City Administrator, to the group and stated he is recommending her for appointment to the committee. This will be confirmed at the June County Board meeting.

DISCUSSION REGARDING ECONOMIC DEVELOPMENT COORDINATOR

Liz Otto gave an update on Premier Solutions Group and the services they can provide. Discussion held regarding Destination Development Association website as well as Connect Community website. Scott Mundro will get more information regarding a county wide analysis and provide that at the next meeting.

BROADBAND UPDATES

Harley Reabe stated the county is waiting for information from Bug Tussel regarding financial support. Mary Neubauer stated the public service awards have not been released yet.

EDC PURPOSE AND GOALS

This was covered under the Economic Development Coordinator discussion above.

UPDATE ON BYLAWS

Liz Otto stated she has consulted with Corporation Counsel Dawn Klockow and this will be brought to the July meeting.

AMERICAN RESCUE PLAN ACT UPDATE

County Administrator Cathy Schmit gave an update on current ARPA funding and requests.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro and Lisa Meier gave information on the bike trail map which is almost complete. Mundro also presented the Wisconsin Department of Tourism figures for the last few years. Discussion held.

TREASURER'S REPORT

County Clerk Liz Otto gave the Treasurer's report. There is currently a balance of \$61,892.24 in the housing grant checking account.

Motion/second (Meier/Sommers) to accept the treasurer's report. Motion carried with no negative vote.

FINANCE COMMITTEE REPORT

Discussion held on the \$40,000 earmarked for EDC in the 2022 county budget. County Administrator Cathy Schmit stated that no further committee approval would be needed to use the funds since that has all been done through the budget process.

DISCUSSION AND POSSIBLE ACTION ON ALICE IN DAIRYLAND SITE APPLICATION

Discussion held on submitting an application to the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) to host the Alice in Dairyland Finals between the years of 2024 – 2027. Each year a different county hosts the events. Proposals are due by August 15, 2022. Lisa Meier will check into this and get more details to find out if other area groups such as Farm Bureau, UW-Extension, etc. are interested in collaborating on this project.

LOCAL UNEMPLOYMENT NUMBERS

Chair Mundro presented the April unemployment figures for Green Lake County for informational purposes.

BANK/CREDIT UNION DATA – FIRST QUARTER

Chair Mundro presented the bank/credit union data for the first quarter of 2022 for informational purposes.

SHEBOYGAN FALLS HOUSING PROJECT

Chair Mundro presented a press release from Sheboygan County EDC regarding the housing project they are conducting in Sheboygan Falls.

MULTI COUNTY EDC DISCUSSION

Harley Reabe stated that a meeting has been scheduled for July and he will provide an update after that.

COMMUNITY UPDATES

Updates and information was provided on upcoming area events.

COMMITTEE DISCUSSION

Next regular meeting: July 21, 2022 @ 8:30 AM

Future Agenda Items for action & discussion: update to By-Laws, county analysis update, 2023 budget request, Alice in Dairyland site application update

ADJOURNMENT

Scott Mundro adjourned the meeting at 9:47 AM.

Submitted by

Liz Otto
Treasurer/County Clerk