## ECONOMIC DEVELOPMENT CORPORATION

February 17, 2022

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by vice Chair Scott Sommers at 8:30 AM on Thursday, February 17, 2022 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Sommers Mary Neubauer Harley Reabe

Scott Mundro (8:37)

Lisa Meier Liz Otto, Secretary Ron Thiem

Also Present: Tony Daley, Berlin Journal (Zoom); Keri Solis, Marquette County Economic Development Coordinator: Tim Ludolf, City of Berlin

### MINUTES

Motion/second (Neubauer/Thiem) to approve the minutes of the January 20, 2022 meeting with one correction. Motion carried with no negative vote.

## PUBLIC COMMENT - none

### **EDC APPOINTMENTS** - none

# **CLOSE EDC CHECKING ACCOUNT**

Treasurer Liz Otto stated that the EDC budget adjustment was approved by the County Board. Motion/second (Thiem/Neubauer) to close the EDC checking account. Motion carried with no negative vote.

### **BROADBAND SURVEY**

The employee with access to the results has been out of the office so there are no updates to report. Liz Otto stated that she will send updates out to the committee as soon as she returns. Mary Neubauer initiated a discussion regarding Green Lake County's decision to move forward with broadband services and the disconnect of information with EDC. This will be placed on the next agenda for further discussion.

### **APPOINTMENT OF CHAIR**

Ron Thiem nominated Scott Mundro for Chair. Scott Sommers called for further nominations twice. Motion/second (Thiem/Neubauer) to cast a unanimous ballot for Mundro as Chair. Motion carried with no negative vote. Mundro assumed the role of running the meeting.

### **APPOINTMENT OF VICE CHAIR**

Scott Sommers will remain in his position as Vice Chair.

### JOB DESCRIPTION AND/OR RFP OUTLINE FOR AN EDC COORDINATOR

Discussion held on the requirements for an EDC Coordinator and if the position should be hired or contracted. Chair Scott Mundro will develop an RFP to be presented to the Finance Committee for approval to move forward. Liz Otto will contact the WCA (Wisconsin Counties Association) to find out if there are any consulting firms that currently do this type of work. Lisa Meier will contact the City of Green Lake regarding how their position was formed.

## AMERICAN RESCUE PLAN ACT UPDATE

Harley Reabe stated that the Finance Committee is still taking requests. No further updates.

# **GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT**

Scott Mundro informed the committee that the Discover Us magazine is now available. GLCVB is working to develop goals moving forward. They are also working with the Green Lake Chamber to develop a map for hiking/biking for the entire area.

#### **TREASURER'S REPORT**

Treasurer Liz Otto stated that there is currently a balance of \$49,088.84 in the housing grant checking account and \$1,897.93 in the EDC checking account as of 01/31/2022. Otto stated that she will request .08 less for the budget adjustment so that the account balance is at -0-.

Motion/second (Meier/Sommers) to accept the treasurer's report. Motion carried with no negative vote.

### **MULTI COUNTY EDC DISCUSSION**

Chair Reabe stated there is nothing to report at this time. Discussion held on possible interest from area counties.

### **COMMUNITY UPDATES**

Area community events and updates were discussed.

### **COMMITTEE DISCUSSION**

Next regular meeting: March 17, 2022 @ 8:30 AM

**Future Agenda Items for action & discussion:** broadband updates, EDC purpose and goals, multi-county EDC discussion, 2021 annual report, annual meeting

### **ADJOURNMENT**

Scott Mundro adjourned the meeting at 9:50 AM. Motion carried with no negative vote.

Submitted by

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Liz Otto Treasurer/County Clerk