

ECONOMIC DEVELOPMENT CORPORATION

January 20, 2022

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Vice Chair Scott Sommers at 8:30 AM on Thursday, January 20, 2022 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Sommers Lisa Meier
 Scott Mundro (8:38) Liz Otto, Secretary
 Mary Neubauer (Zoom) Ron Thiem
 Harley Reabe

Also Present: Tony Daley, Berlin Journal (Zoom); Keri Solis, Marquette County Economic Development Coordinator (Zoom)

MINUTES

Motion/second (Thiem/Meier) to approve the minutes of the December 16, 2021 meeting with no corrections or additions. Motion carried with no negative vote.

EDC APPOINTMENTS

No updates. Acting Chair Scott Sommers stated we are still looking for a Chairman. This will be added to the next agenda.

JOB DESCRIPTION AND/OR RFP OUTLINE FOR AN EDC COORDINATOR

Discussion held regarding a county paid employee vs. a contracted position to provide economic development services. Each committee member will provide a "wish list" of 4 points of what we are looking for. Various committee members will contact the WEDA, the WCA, and Fox Valley Workforce Development to determine our options. Looking for a presentation from someone to provide guidance on how to proceed.

DESCUSSION AND DEVELOPMENT OF TOURISM/ECONOMIC DEVELOPMENT RATIO

Discussed above.

TIMELINE DEVELOPMENT FOR EDC COORDINATOR

Discussed above.

Motion/second (Mundro/Thiem) to suspend the rules to allow public comment. Motion carried with no negative vote.

Joel Bruessel, City of Berlin Mayor, stated that he is in favor of some type of economic development position and supports the work the committee is doing to make that happen.

Chris Foos, City of Green Lake alderperson, stated he is also in favor of a dedicated individual or company to provide these services.

BROADBAND SURVEY

County Clerk Liz Otto reported 312 responses to date. A more in depth report on the responses will be provided at the next meeting.

NEW NORTH SURVEY RESULTS

Mary Neubauer stated that a report should be coming soon from Mid State Associates.

AMERICAN RESCUE PLAN ACT UPDATE

Chair Reabe stated that the list of possible expenditures is still being worked on. An update to the communications towers has been approved for \$1.6 million of the funds.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro stated that some recent TikTok videos of events has been very popular so they are looking to expand on that. Visitor's guides should be available in early February. Discussion held on biking maps for next year's guides along with updates to the Amish community businesses.

TREASURER'S REPORT

Treasurer Liz Otto stated that there is currently a balance of \$49,086.75 in the housing grant checking account and \$1,897.85 in the EDC checking account as of 12/31/2021.

Motion/second (Mundro/Meier) to accept the treasurer's report. Motion carried with no negative vote.

GLCVB invoice – Liz Otto informed the committee that there is not enough funds in the EDC checkbook to cover the \$2,375 annual invoice from GLCVB. Motion Meier to pay out the remaining balance in the EDC checkbook for that invoice and close that account. No second. Motion withdrawn by Meier. *Motion/second (Sommers/Thiem)* to pay \$1,897.85 on the GLCVB invoice to bring the EDC checkbook to -0-. Motion carried with no negative vote. Meier and Mundro abstained from voting. *Motion/second (Sommers/Thiem)* to transfer \$477.15 out of the contingency fund to pay the balance of the GLCVB invoice. Motion carried with no negative vote. Meier and Mundro abstained from voting.

MULTI COUNTY EDC DISCUSSION

Discussed above.

COMMUNITY UPDATES

Updates on area activities discussed.

COMMITTEE DISCUSSION

Next regular meeting: February 17, 2022 @ 8:30 AM

Future Agenda Items for action & discussion: broadband survey results, public comment, close EDC checking account, appoint Chair and Vice Chair

ADJOURNMENT

Motion/second (Thiem/Mundro) to adjourn the meeting at 9:59 AM. Motion carried with no negative vote.

Submitted by



Liz Otto

Treasurer/County Clerk