

## ECONOMIC DEVELOPMENT CORPORATION

December 16, 2021

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by County Clerk Liz Otto at 8:30 AM on Thursday, December 16, 2021 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present:            Scott Sommers            Lisa Meier (8:35)  
                     Scott Mundro            Liz Otto, Secretary  
                     Mary Neubauer           Ron Thiem  
                     Harley Reabe (Zoom)

Also Present: Tony Daley, Berlin Journal (Zoom); Keri Solis, Marquette County Economic Development Coordinator (Zoom)

### MINUTES

*Motion/second (Mundro/Thiem)* to approve the minutes of the November 18, 2021 meeting with no corrections or additions. Motion carried with no negative vote.

### EDC APPOINTMENTS

Discussion held on possible appointments. No action taken.

### ECONOMIC DEVELOPMENT CORPORATIONS IN AREA COUNTIES

Mary Neubauer provided information she gathered from counties with similar populations regarding their economic development programs. Liz Otto informed the committee of the information she received from county clerks in her district. Discussion held regarding how to proceed with a position or contract in regard to Green Lake County. This will be put on the January agenda.

### ECONOMIC DEVELOPMENT IN 2022 BUDGET CONTINGENCY FUND

This was discussed in the item above.

### BROADBAND SURVEY

County Clerk Liz Otto stated that there have been a total of 293 responses to date. Discussion held on meeting scheduled for later today regarding New North broadband survey. Mary Neubauer stated that during a League of Municipalities meeting she learned that you must have a provider partner in order to qualify for grant funding. Lisa Meier will contact Representative Alex Dallman to find out who to contact and invite them to provide information at the next meeting.

### AMERICAN RESCUE PLAN ACT UPDATE

Harley Reabe gave an update on the ARPA funding requests. He stated that the Finance Committee has approved the use of funds to upgrade communication towers and that is awaiting County Board approval.

### GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro stated that the group is focusing on visitor guides at this time.

### TREASURER'S REPORT

Treasurer Liz Otto stated that there is currently a balance of \$49,084.67 in the housing grant checking account and \$ 1,897.77 in the EDC checking account as of 11/30/2021.

*Motion/second (Neubauer/Mundro)* to accept the treasurer's report. Motion carried with no negative vote.

**MULTI COUNTY EDC DISCUSSION**

Harley Reabe stated there have been no further discussions on this to date.

**COMMUNITY UPDATES**

Community updates given for Green Lake, Markesan, and Princeton area.

**COMMITTEE DISCUSSION**

**Next regular meeting:** January 20, 2022 @ 8:30 AM

**Future Agenda Items for action & discussion:** job description and/or RFP outline for an EDC coordinator, discussion and development of tourism/economic development ratio, timeline development for EDC coordinator, New North survey results

**ADJOURNMENT**

*Motion/second (Thiem/Mundro)* to adjourn the meeting at 9:28 AM. Motion carried with no negative vote.

Submitted by

Liz Otto  
Treasurer/County Clerk