

ECONOMIC DEVELOPMENT CORPORATION

November 18, 2021

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by County Clerk Liz Otto at 8:39 AM on Thursday, November 18, 2021 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Harley Reabe Lisa Meier
Scott Mundro (8:39) Liz Otto, Secretary
Mary Neubauer

Absent: Ron Thiem, Scott Sommers

Also Present: Tony Daley, Berlin Journal (Zoom); Keri Solis, Marquette County Economic Development Coordinator; Cathy Schmit, County Administrator (Zoom)

Motion/second (Meier/Otto) to appoint Scott Mundro to run the meeting due to the absence of Scott Sommers. Motion carried with no negative vote.

MINUTES

Motion/second (Neubauer/Mundro) to approve the minutes of the September 19, 2021 meeting with no corrections or additions. Motion carried with no negative vote.

EDC APPOINTMENTS

Tim Ludolph, economic development director for the City of Berlin, introduced himself. Discussion held on what the committee is looking for in an appointee and what areas need to be represented.

ECONOMIC DEVELOPMENT SERVICE/REPRESENTATIVE FOR GLC

Discussion held on the \$40,000 in the contingency fund for EDC related expenses such as a representative. County Clerk Liz Otto will contact the other clerks in her district to find out what other counties are doing for economic development.

ECONOMIC DEVELOPMENT IN 2022 BUDGET CONTINGENCY FUND

This was covered in the previous item but will be left on the agenda for future meetings.

GREEN LAKE COUNTY SALES TAX

The current ½% sales tax was initiated via resolution to pay for the building of the Government Center and future improvements to that building. Harley Reabe stated that he and County Administrator Cathy Schmit are looking at a long range plan for Green Lake County.

BROADBAND SURVEY

County Clerk Liz Otto stated that there are currently 240 responses to the survey. Discussion held on distribution to area libraries. Scott Mundro will take care of that.

AMERICAN RESCUE PLAN ACT UPDATE

Municipalities have not received any more finalized guidelines. Harley Reabe stated that Baycom will be appearing at Finance for the Sheriff's Office communication system.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro had no updates to the advertising report. The visitor's guide is in the process of being completed. The new social media person has been posting TikTok videos.

REQUEST FOR GLCVB TO INCLUDE THE COUNTY PARKS IN ADVERTISEMENTS

County Clerk Liz Otto stated that the Parks Commission is requesting that county parks be included in the GLCVB visitor's guide. She will send a listing to Scott Mundro for inclusion in the brochure.

TREASURER'S REPORT

Treasurer Liz Otto stated that there is currently a balance of \$49,082.65 in the housing grant checking account and \$1,897.69 in the EDC checking account as of 10/31/2021.

Motion/second (Neubauer/Meier) to accept the treasurer's report. Motion carried with no negative vote.

MULTI COUNTY EDC DISCUSSION

Discussion held. General consensus of committee is to get the Green Lake County EDC running efficiently before collaborating with other counties.

COMMUNITY UPDATES

Members gave an update on the current and future activities going on in the area with the upcoming holidays. Mary Neubauer and Lisa Meier stated that both Princeton and Green Lake had very successful summers this year.

COMMITTEE DISCUSSION

Next regular meeting: December 16, 2021 @ 8:30 AM

Future Agenda Items for action & discussion:

ADJOURNMENT

Scott Mundro adjourned the meeting at 9:46 AM. Motion carried with no negative vote.

Submitted by

Liz Otto
Treasurer/County Clerk