

ECONOMIC DEVELOPMENT CORPORATION

September 16, 2021

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Sommers at 8:00 AM on Thursday, September 16, 2021 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Harley Reabe Lisa Meier
 Scott Sommers Scott Mundro (8:14)
 Liz Otto, Secretary Mary Neubauer

Absent: Ron Thiem

Also Present: Tony Daley, Berlin Journal (Zoom); Keri Solis, Marquette County Economic Development Coordinator; Cathy Schmit, County Administrator (Zoom)

MINUTES

Motion/second (Meier/Neubauer) to approve the minutes of the August 19, 2021 meeting with no corrections or additions. Motion carried with no negative vote.

EDC APPOINTMENTS

Discussion held on two vacancies on the board. Both of them are in the Berlin area.

BROADBAND SURVEY

Keri Solis, Marquette County Economic Development Coordinator, informed the committee that the New North will be distributing a broadband survey later this fall. MSA will act as the consultant and provide results and recommendations based on the 13 counties involved. Liz Otto stated that the EDC survey is posted on the county website and there are currently 17 responses. Discussion held on whether or not to continue with the EDC survey due to confusing the public with two different surveys. The committee agreed to continue with our survey at this time. Solis also gave an update on the status of the grants that Marquette County has applied for to expand their broadband coverage.

AMERICAN RESCUE PLAN ACT UPDATE

County Board Chair Harley Reabe stated that there is an additional request for equipment from the area fire departments.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro stated that there have been no formal meetings recently. A new social media coordinator has been hired and is working on a newsletter and also posting on TikTok. Discussion held on the need for more participation from the restaurant, tavern, and lodging industry.

TREASURER'S REPORT

Treasurer Liz Otto stated that there is currently a balance of \$49,128.55 in the housing grant checking account and \$1,897.53 in the EDC checking account as of 08/31/2021.

Motion/second (Mundro/Neubauer) to accept the treasurer's report. Motion carried with no negative vote.

TREDC REPORT AND UPDATE

Mary Neubauer stated that TREDC has now been officially dissolved as of last month. This item will be removed from the agenda going forward.

COMMUNITY UPDATES

Members gave an update on the current and future activities going on in the area.

COMMITTEE DISCUSSION

Next regular meeting: October 21, 2021 @ 8:30 AM

Future Agenda Items for action & discussion: Multi County EDC Discussion

ADJOURNMENT

Motion/second (Mundro/Sommers) to adjourn the meeting at 8:53 AM. Motion carried with no negative vote.

Submitted by



Liz Otto
Treasurer/County Clerk