

ECONOMIC DEVELOPMENT CORPORATION

August 19, 2021

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Sommers at 8:00 AM on Thursday, August 19, 2021 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Harley Reabe Lisa Meier
Scott Sommers Scott Mundro (8:06)
Liz Otto, Secretary Mary Neubauer

Absent: Ron Thiem

Also Present: Tony Daley, Berlin Journal (Zoom); Keri Solis, Marquette County Economic Development Coordinator

MINUTES

Motion/second (Neubauer/Reabe) to approve the minutes of the July 15, 2021 meeting with no corrections or additions. Motion carried with no negative vote.

EDC APPOINTMENTS

Discussion held on the two vacant seats in the City of Berlin due to Lindsey Kemnitz and Shane Christopherson leaving the area. No action taken.

BROADBAND SURVEY

Discussion held on the sample survey provided by County Clerk Liz Otto's office. Keri Solis from Marquette County provided input as to distribution and other information due to her previous experience with the survey. Liz Otto will check with the IT department to find out if the survey can be posted on the County website and if there are issues with other postings. Suggestions included chamber websites, city and town websites, schools, GLCVB, and local libraries. Lisa Meier will contact Representative Alex Dallman to see if he has any further suggestions for the survey. *Motion/second (Meier/Mundro)* to proceed with the survey. Motion carried with no negative vote.

AMERICAN RESCUE PLAN ACT UPDATE

Mary Neubauer stated that she attended the Wisconsin Towns Association (WTA) district meeting in July and the speaker stressed that there will be a formula for municipalities to use for lost revenues due to COVID. Discussion held on the county plans for the funds. Harley Reabe stated there are no updates at this time.

REVIEW STRATEGIC PLAN MISSION AND GOALS

No action taken.

2022 BUDGET DISCUSSION

County Clerk Liz Otto stated that the EDC budget for 2022 has been submitted to the County Administrator with the request for \$40,000 to be reinstated for a person or group to lead economic development in Green Lake County. Discussion held.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro stated that there was no quorum at the last meeting so no business was conducted.

TREASURER'S REPORT

Treasurer Liz Otto stated that there is currently a balance of \$51,842.76 in the housing grant checking account and \$1,897.45 in the EDC checking account as of 06/30/2021.

Motion/second (Mundro/Meier) to accept the treasurer's report. Motion carried with no negative vote.

TREDC REPORT AND UPDATE

Harley Reabe stated that the final meeting is being held today, August 19, 2021.

COMMUNITY UPDATES

Several end of summer/Labor Day activities were discussed.

COMMITTEE DISCUSSION

Next regular meeting: September 16, 2021 at 8:00 AM

Future Agenda Items for action & discussion: broadband survey

ADJOURNMENT

Motion/second (Mundro/Meier) to adjourn the meeting at 9:00 AM. Motion carried with no negative vote.

Submitted by

Liz Otto
Treasurer/County Clerk