

ECONOMIC DEVELOPMENT CORPORATION

July 15, 2021

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Lindsey Kemnitz at 8:00 AM on Thursday, July 15, 2021 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Harley Reabe Ron Thiem Mary Lou Neubauer
Lindsey Kemnitz Scott Mundro (8:15) Scott Sommers
Liz Otto, Secretary

Absent: Shane Christopherson, Lisa Meier

Also Present: Tony Daley, Berlin Journal (Zoom); Cathy Schmit, County Administrator (Zoom – 8:05); Keri Solis, Marquette County Economic Development Coordinator

MINUTES

Motion/second (Sommers/Thiem) to approve the minutes of the June 17, 2021 meeting with no corrections or additions. Motion carried with no negative vote.

BROADBAND SURVEY

Committee discussed and reviewed Marquette County survey provided by Keri Solis. She explained where she put out the survey and the approximately 400 responses she received. The survey results helped in receiving some grant funding and will help determine the use of ARPA funding. Lindsey Kemnitz advised that she will no longer be able to serve on EDC due to a new position she is taking so she will be unable to help out with this in the future. Liz Otto stated the County Clerk's office will develop a survey to be reviewed next month.

AMERICAN RESCUE PLAN ACT UPDATE

All municipalities within Green Lake County have applied for their portion of the ARPA funds. A town hall meeting was recommended with all municipalities to find out if there is a need for collaboration of funds.

REVIEW STRATEGIC PLAN MISSION AND GOALS

No updates until the committee is at full capacity with new members included. Include on next month's agenda.

2022 BUDGET DISCUSSION

GLCVB needs to provide the request for funds for 2022. Discussion held regarding contract position to head up both EDC and GLCVB for promotion. Committee recommended requesting \$40,000 for either a contracted or county position for EDC and \$10,000 for GLCVB contribution. Include on next month's agenda.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro presented the social media metrics through June of 2021.

TREASURER'S REPORT

Treasurer Liz Otto stated that there is currently a balance of \$57,996.39 in the housing grant checking account and \$1,897.37 in the EDC checking account as of 06/30/2021.

Motion/second (Neubauer/Mundro) to accept the treasurer's report. Motion carried with no negative vote.

TREDC REPORT AND UPDATE

Mary Lou Neubauer stated the final meeting set for August 19, 2021 at 2:00 PM.

COMMUNITY UPDATES

Markesan/Kingston – speaker on July 14 regarding Faith, Family and Country very well received. Manchester Rod & Gun Club Rodeo on July 17.

Princeton – huge spread in Fox Cities magazine promoting the City of Princeton. Grand reopening of the Princeton Historical Society on July 17. Flea market traffic has been great. Green Lake County National Night Out on July 27.

Green Lake County – highway buildings are getting ready for the Green Lake County Fair the first weekend in August.

Berlin – Christmas in July this upcoming week at the Berlin Aquatic Center and Farmer’s Market. Bugle Mouth Bass tournament at the end of the month.

Green Lake - American Legion is sponsoring a baseball tournament at the end of the month.

COMMITTEE DISCUSSION

Next regular meeting: August 19, 2021 @ 8:00 AM

Future Agenda Items for action & discussion: ARPA funding, 2022 budget, review strategic plan and goals, EDC appointments.

Scott Sommers thanked Lindsey Kemnitz for her leadership and participation for the past few years.

ADJOURNMENT

Motion/second (Sommers/Thiem) to adjourn the meeting at 9:48 AM. Motion carried with no negative vote.

Submitted by

Liz Otto
Treasurer/County Clerk