

ECONOMIC DEVELOPMENT CORPORATION

June 17, 2021

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Lindsey Kemnitz at 8:00 AM on Thursday, June 17, 2021 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Harley Reabe Ron Thiem
Lindsey Kemnitz Scott Mundro (8:04)
Liz Otto, Secretary Lisa Meier

Absent: Shane Christopherson, Mary Lou Neubauer, Scott Sommers

Also Present: Tony Daley, Berlin Journal (Zoom); Cathy Schmit, County Administrator (Zoom – 8:17); Keri Solis, Marquette County Economic Development Coordinator

MINUTES

Motion/second (Reabe/Kemnitz) to approve the minutes of the May 20, 2021 meeting with no corrections or additions. Motion carried with no negative vote.

AMERICAN RESCUE PLAN ACT UPDATE

Chair Kemnitz asked if there has been any more updates for the use of ARPA funds by Green Lake County. County Board Chair Harley Reabe stated that this will be discussed at the Finance meeting on June 23, 2021. Liz Otto will send out a reminder to all municipal clerks to apply for funding by the deadline of June 18, 2021. Broadband across Green Lake County was discussed. Keri Solis, Marquette County Economic Development Coordinator, will email a copy of the survey she distributed in Marquette County last year regarding broadband needs.

REVIEW STRATEGIC PLAN MISSION AND GOALS

Discussion held on updating the 2014 action plan and strategic goals. This will put on the July agenda for more discussion.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro stated that all is going well with GLCVB.

TREASURER'S REPORT

Treasurer Liz Otto stated that there is currently a balance of \$57,994.01 in the housing grant checking account and \$1,897.29 in the EDC checking account as of 05/31/2021.

Motion/second (Mundro/Thiem) to accept the treasurer's report. Motion carried with no negative vote.

TREDC REPORT AND UPDATE

Harley Reabe stated that the final TREDC meeting will take place in late August.

COMMUNITY UPDATES

Updates in the various communities included:

- Green Lake area – bike event on June 5 was a success, Wednesday night concerts have started for the summer and are drawing large numbers
- Markesan area – June Dairy Days was a great success this year. Village of Marquette and the Puckaway Rod & Gun Club are planning their Independence Day festivities.

- Princeton area – Independence Day festivities are planned for June 26. County D and River Road projects are underway.
- Berlin area – Farmers Market on Tuesdays is going well. July 3 Independence Day celebration is coming up.
- Marquette County has hired a new County Administrator

COMMITTEE DISCUSSION

Next regular meeting: July 15, 2021 @ 8:00 AM

Future Agenda Items for action & discussion: strategic/action plan, broadband survey

ADJOURNMENT

Motion/second (Thiem/Mundro) to adjourn the meeting at 9:04 AM. Motion carried with no negative vote.

Submitted by

Liz Otto
Treasurer/County Clerk

DRAFT