



GREEN LAKE COUNTY

571 County Road A, Green Lake, WI 54941

Original Post Date: 04/06/2021

Amended* Post Date:

**The following documents are included in the packet for the
Land Information Council on April 12, 2021:**

- 1) Agenda
- 2) Minutes from January 11, 2021
- 3) Website Metrics
- 4) Grant Report
- 5) Radar Site Historical Marker



GREEN LAKE COUNTY LAND INFORMATION COUNCIL

571 County Road A.

Green Lake, WI 54941

Land Information Council Meeting Notice

Date: April 12, 2021 Time: 10:30AM
Green Lake County Government Center,
County Board Room, 571 County Road A, Green Lake WI

AGENDA

Committee Members

Harley
Reabe
Renee
Thiem-
Korth
Elizabeth
Otto
Amanda
Toney
Bob
Schneider
Paul
Gunderson
Mark
Podoll
Gerald
Stanuch
Don Lenz
Matt
Kirkman

Elizabeth
Otto,
Secretary

1. Call to Order
2. Pledge of Allegiance
3. Certification of Open Meeting Law
4. Minutes: 01/11/2021
5. Public Comments (3 Min. Limit)
6. Correspondence
7. Website Metrics
8. 2020 Grant Report
9. Radar Site Historical Marker
10. Future Council Activities
 - Future Meeting. Dates: July 12, 2021 & 10/11/2021
 - Future Agenda items for action & discussion
11. Adjourn

Due to the COVID-19 pandemic, this meeting will be conducted and available through in person attendance (6 ft. social distancing and face masks required) or audio/visual communication. Remote access can be obtained through the following link:

Topic: Land Information Council

Time: Apr 12, 2021 10:30 AM Central Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/94189644155?pwd=UWFWZkVyN2Q2ejdISDF5K2ZtQVJpQT09>

Meeting ID: 941 8964 4155

Passcode: 211138

Dial by your location

+1 312 626 6799 US (Chicago)

+1 929 436 2866 US (New York)

+1 301 715 8592 US (Washington DC)

Kindly arrange to be present, if unable to do so, please notify our office. Sincerely, Elizabeth Otto

Please note: Meeting area is accessible to the physically disabled. Anyone planning to attend who needs visual or audio assistance, should contact the County Clerk's Office, 294-4005, not later than 3 days before date of the meeting.

**GREEN LAKE COUNTY
LAND INFORMATION COUNCIL
January 11, 2021**

The meeting of the Land Information Council was called to order by Chair Harley Reabe at 1:00 PM on Monday, January 11, 2021 in the County Board Room, Green Lake County Government Center. The meeting was held both in person and via Zoom due to the COVID-19 pandemic. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present:	Harley Reabe	Amanda Toney	Sheriff Mark Podoll (Zoom)
	Jerry Stanuch	Renee Thiem - Korth	Don Lenz
	Liz Otto	Matt Kirkman	

Absent: Paul Gunderson, Bob Schneider

APPROVE MINUTES FROM 10/12/2020

Motion/second (Lenz/Thiem-Korth) to approve the minutes from the October 12, 2020 meeting with no errors or corrections. Motion carried with no negative vote.

PUBLIC COMMENTS - none

CORRESPONDENCE - none

VICE CHAIR OFFICER ELECTION

Chair Reabe called for nominations for Vice Chair due to the retirement of Sarah Guenther. Liz Otto nominated Don Lenz. Amanda Toney nominated Renee Thiem-Korth. ***Motion/second (Kirkman/Toney)*** to close nominations. Motion carried with no negative vote. Vote taken by show of hands: Lenz – 4, Thiem – Korth – 4. Revote due to tie vote: Lenz – 3, Thiem-Korth – 5. Renee Thiem-Korth declared Vice Chair.

RADAR SITE HISTORICAL MARKER

Jerry Stanuch stated he contacted the state and there is no financing available for historical markers.

LAND INFORMATION OFFICER REPORT

- **General Annual Budget Overview**
Jerry Stanuch gave an update on the \$151,000 budget revenues which are all grant funded.
- **Website Metrics**
Discussion held regarding the ability to get metrics from Transcendent to find out how many people are using the website and other options such as text and email reminders. Amanda Toney stated the Treasurer's office would start using those options later this year.

FUTURE COUNCIL ACTIVITIES

Future Meeting Dates: April 12, 2021 @ 1:00 PM

Future Agenda items for action & discussion:

ADJOURNMENT

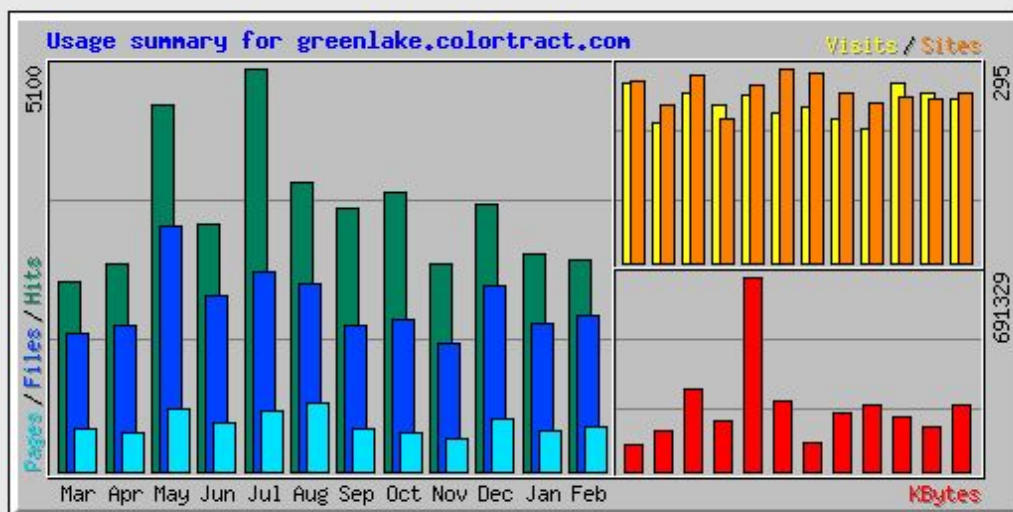
Chairman Reabe adjourned the meeting at 1:12 PM.

Submitted by:

Liz Otto
County Clerk

DRAFT

Usage Statistics for greenlake.colortract.com (SSL, March 2020 - February 2021)



Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Feb 2021	95	70	19	8	257	239033	248	555	1983	2680
Jan 2021	88	60	16	8	249	161821	258	507	1875	2748
Dec 2020	109	75	21	8	252	195036	272	658	2344	3389
Nov 2020	87	54	13	6	241	239516	204	413	1632	2624
Oct 2020	114	61	16	7	256	209080	218	499	1919	3537
Sep 2020	110	61	17	7	288	104569	237	538	1852	3320
Aug 2020	118	76	28	7	295	247998	227	870	2364	3659
Jul 2020	164	81	24	8	270	691329	255	754	2526	5100
Jun 2020	104	74	20	7	218	178252	239	604	2234	3125
May 2020	149	99	25	8	283	289915	257	779	3099	4634
Apr 2020	87	61	16	7	240	143366	212	487	1855	2619
Mar 2020	77	56	17	8	276	94996	271	532	1753	2391
Totals						2794911	2898	7196	25436	39826

Definitions

1. Visit - This is the one piece of information that you really want to know. A visit is one individual visitor who arrives at your web site and proceeds to browse. A visit counts all visitors, no matter how many times the same visitor may have been to your site.

2. Unique Visit - This is also called Visit by Cookie. A unique visit will tell you which visits from item 1 are visiting your site for the first time. The website can track this as unique by the IP address of the computer. *The number of unique visits will be far less than visits because a unique visit is only tracked if cookies are enabled on the visitor's computer*

3. Page View - This is also called Impression. Once a visitor arrives at your website, they will search around on a few more pages. On average, a visitor will look at about 2.5 pages. Each individual page a visitor views is tracked as a page view.

4. Hits - The real Black Sheep in the family. The average website owner thinks that a hit means a visit but it is very different (see item 1). A Hit actually refers to the number of files downloaded on your site, this could include photos, graphics, etc. Picture the average web page, it has photos (each photo is a file and hence a hit) and lots of buttons (each button is a file and hence a hit). On average, each page will include 15 hits.

To give you an example - Using the average statistics listed above, 1 Visit to an average web site will generate 3 Page Views and 45 Hits. - See more at:

<https://www.tendenci.com/help-files/meaning-of-hits-visits-page-views-and-traffic-sources-web-analytics-definitions/#sthash.8uzexsBZ.dpuf>

Stanuch, Gerald

From: Toney, Amanda
Sent: Thursday, January 21, 2021 12:09 PM
To: Reabe, Harley; Kirkman, Matt; Stanuch, Gerald; Lenz, Don
Cc: Thiem-Korth, Renee
Subject: TTech: Stats - WI Real Estate Sales Finder

Good Afternoon,

Kristy from Transcendent shared with us the number of searches that are done on the Real Estate Sales Finder site since we went "live" that Fall.

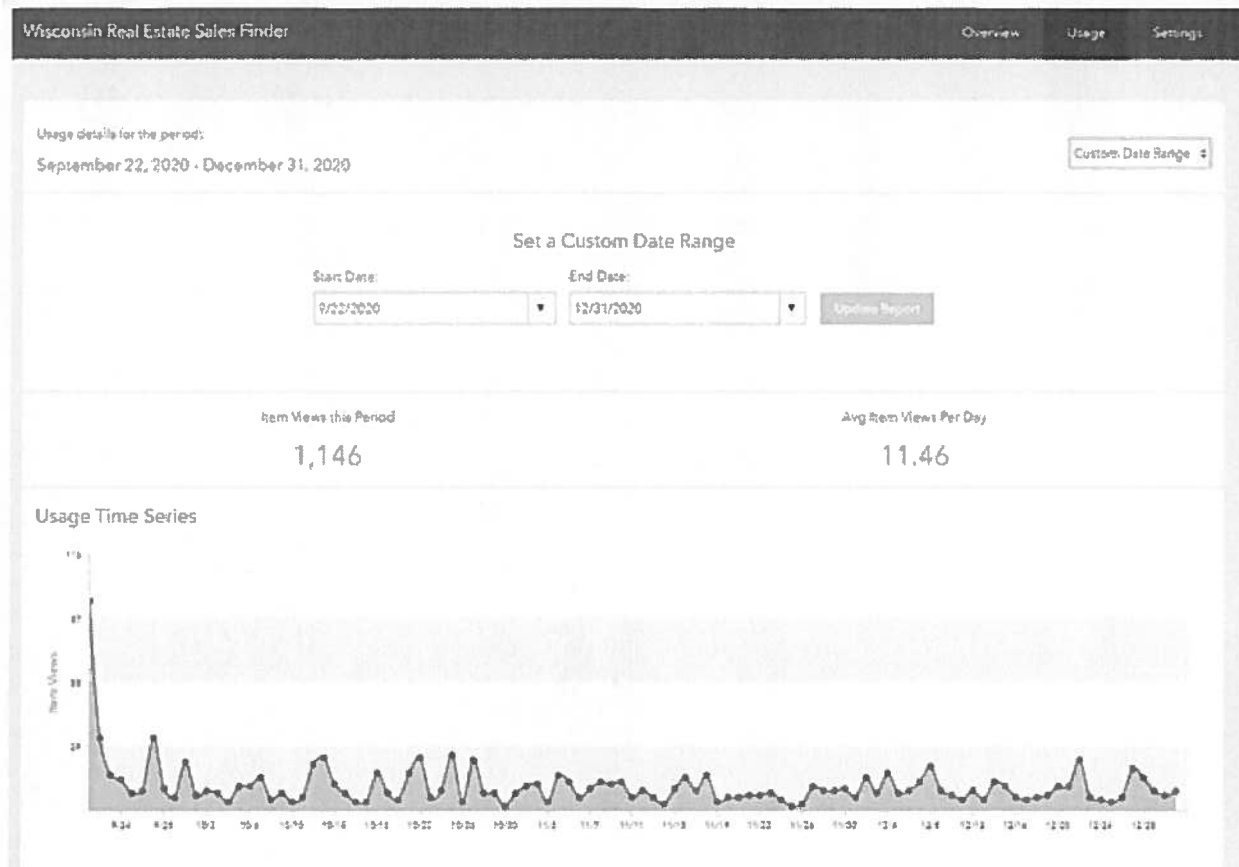
Thought I would pass the numbers along.

Mandy

Amanda R Toney
Green Lake County Treasurer/Real Property Lister
Phone: 920-294-4019

Hello,

Below are the statistics for WI Real Estate Sales Finder which Green Lake Cty implemented and went "live" with the public last fall. Please feel free to forward to anyone internally that you feel would like to see these stats. I know there were many people in the room when we did the demo and training so they might find it interesting. I was really happy to see these stats and excited to share them. They were ran from 9/22/20 until 12/31/20. Total hits/searches were 1,146 with an average of 11.46 per day. I put it on my calendar to request them again in September, 2021 so we can get a scope of the whole year.



Thank you!



Kristy Wurzer
Sales & Marketing Manager
920.750.5898
kwurzer@transcendenttech.com

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Wisconsin Land Information Program County Retained Fee/Grant Report

Instructions:

If your county has accepted a grant under s. 16.967(7) WIS STATS or retained any fees under s.59.72 (5) WIS STATS, submission of this report to the Wisconsin Department of Administration, Division of Intergovernmental Relations is required by June 30th of the following year in accordance with s. 59.72(2)(b) WIS STATS.

County GreenLake	County FIPS 047	Recording Period: From Jan. 1, 2020 To Dec. 31, 2020
Name of Land Information Officer Gerald Stanuch	Email Address gstanuch@co.green-lake.wi.us	Phone Number 920-294-4174

1. Amount awarded in WLIP grants under s. 16.967(7) Wis. Stats. in the reporting period (Jan. 1 – Dec. 31, 2020)	\$ 111,248.00
2. Amount of document recording fees retained under s. 59.72(5) Wis. Stats. for land information in the reporting period at \$8 per document (Jan. 1 – Dec. 31, 2020)	\$ 41,648.00
3. Total amount of grants and retained fees provided through the WLIP in 2020	\$ 152,896.00

Brief narrative or bulleted summary of 2020 land information activities:

Green Lake County's land records modernization continues to move forward. The funds from County retained fees has allowed in-house work by the GIS Specialist to continue digital parcel mapping. The parcel mapping is now in an ongoing maintenance mode including integration of re-established PLSS (Public Land Survey System) corners.

The WLIP Grant funds were used to re-establish PLSS corners that have been unidentified for many decades. These PLSS corners provide the foundation for accurate digital parcel mapping.

Updated orthoimagery was acquired through the WROC program.

Parcel based Land Records software, software enhancements, and training was purchased to provide public access to information related to individual parcels.

Mobile camera's were purchased to aid with interim area of interest ortho and LiDAR updates.

Website development and maintenance is an on-going process. A gallery format is being used to improve user ease of access to Land Records applications. We are beginning a transition to cloud based services.

Education and Training Grant funds continue to be used for a variety of opportunities that benefit Green Lake County's effort to modernize land records and make them available to public and private entities.

The prepaid Plat Book expense will be recovered as the plat books are sold.

**Wisconsin Land Information Program
County Retained Fee/Grant Report – Continued**

Land Info Spending Category ▼	Project Title(s) Expand the height of rows if you have multiple projects in a spending category. Row height will automatically expand as you type. Do not delete rows. Add rows only for "Other."	Land Info Plan Citations Page number reference	Project Cost Note unit cost and project total for each project	Total Cost for Spending Category (ONE total per Spending Category)
Digital Parcel Mapping	Parcel mapping ongoing maintenance and re-established PLSS integration	p. 22	417 hours x \$60 by in-house GIS Specialist	25,000.00
PLSS	Remonumented section corners with survey-grade coordinates 2019 BB & SI (71 at \$1,240)	p. 22	contract with Grothman \$88,040	88,040.00
Other Parcel Work (e.g., ROD indexing)				0.00
LIDAR				0.00
Orthoimagery	WROC Orthoimagery	p. 23	contract with Ayres \$30,400	30,400.00
Address Points				0.00
Street Centerlines				0.00
Software	BMP Best Management Practices module – Land Conservation Farmland Software	p. 24	contract with Transcendent Technologies	11,790.00
Hardware	360 Street View Imagery Camera Drone Aerial Camera	p. 28 amendment	\$359.49 \$3,179.31	3,538.80
Website Development/ Hosting Services	=Maintain existing websites, portals, services, and back-end databases while developing new features =Website icon graphics	p. 21	=167 hours x \$60 by in-house GIS Specialist \$10,000 =\$250	10,250.00
Administrative Activities and Management				0.00
Training and Education	WLIA Annual Conference WLIA Group Membership EWUG Annual Conference Outreach (County Fair, schools, libraries) Drone pilot certification	p. 25	COVID \$200 COVID \$778.80 \$160	1,138.80
Other (specify in second column)	=Prepaid Plat Book – 50 books \$1,032.95 =2018 Amish Directory books 14 X \$18 = \$252	(Expense will be recovered through book sales)	contract with Rockford Map Publishers	1,284.95
TOTAL				\$ 171,442.55
Amount of retained fees and grants spent on land records modernization in the reporting period				
Note: Total may be more or less than the amount of grants awarded and fees retained in 2020, because some funds may be carried over from year to year.				

Radar Site Historical Marker:

Historical Marker Sign \$500

4 highway Historic Marker Ahead & arrow signs \$500

Wood posts, hardware \$500

Total \$1,500