# ECONOMIC DEVELOPMENT CORPORATION April 13, 2018

The meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Scott Sommers at 8:30 AM on Friday, April 13, 2018, Green Lake County Government Center, Conference Room, 571 County Road A, Green Lake, WI. The requirements of the open meeting laws were certified as being met. The Pledge of Allegiance was recited.

Present Scott Sommers Mary Lou Neubauer

Harley Reabe Phil Baranowski Lindsey Kemnitz Bob Gintoft

Liz Otto

Absent: David Abendroth, Roger Field

Also present: Tony Daley, Berlin Journal; Scott Mundro, Green Lake County Visitors Bureau

(GLCVB); Cathy Schmit, County Administrator (8:55)

#### APPROVAL OF AGENDA

Motion/second (Baranowski/Kemnitz) to approve the agenda. All ayes. Motion carried.

#### **MINUTES**

*Motion/second (Reabe/Baranowski)* to approve the minutes of February 2, 2018. All ayes. Motion carried.

# $\underline{\textbf{CORRESPONDENCE}}$ – none

## **PUBLIC COMMENT** (3 minute limit) –

Lindsay Kemnitz informed the committee about AB 547, an assembly bill concerning wetlands.

#### **APPEARANCES**

Ryan Long, Department of Workforce Development Regional Economist, introduced himself and stated he is a resource for the committee, Chambers of Commerce, etc. as a consultant on the area economy and labor issues. He will be providing a link to County Clerk Liz Otto regarding information specific to Green Lake County.

#### **EDC APPOINTMENTS**

Liane Walsh has formally resigned her position on the board. Harley Reabe stated that he would like to appoint Scott Mundro to the board to serve as a representative from the Green Lake County Visitors Bureau (GLCVB). The appointment would go before the Green Lake County Board of Supervisors in April.

*Motion/second (Neubauer/Baranowski)* to recommend to the Green Lake County Board the appointment of Scott Mundro to the EDC. All Ayes. Motion carried.

## DISCUSSION REGARDING EDC REPRESENTATIVE ON THE GLCVB

See above

## **RESOLUTIONS -** None

## GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro stated that the GLCVB will no longer be contracting with Treehouse for their social media advertising needs and they did receive a refund from them. They are in the process of hiring a new social media consultant and hope to add other platforms such as Instagram as well as video and photography services. Discussion held.

#### TREASURER'S REPORT

County Clerk Liz Otto gave an update on EDC checking account. The current balance as of March 31, 2018 is \$9,853.10. Monthly interest is currently at approximately .45/month. Check #1006 dated January 19, 2018 for \$2,500 for the Green Lake Country Visitors Bureau has now cleared the bank.

The housing grant checking account has a balance of \$110,525.75 as of March 31, 2018. Current interest is approximately \$4.90 per month. Discussion held on loan activity.

*Motion/second* (*Neubauer/Baranowski*) to accept the treasurer's report. All ayes. Motion carried.

## TREDC REPORT

Harley Reabe stated that there is a TREDC meeting later this morning. Discussion will be held on administration of loans, loan history, and the Executive Director contract.

Next regular meeting: June 8, 2018 at 8:30 AM

Future Agenda Items for action & discussion: TREDC update

#### **ADJOURNMENT**

Motion/second (Baranowski/Kemnitz) to adjourn at 9:10 AM. Motion carried.

Submitted by

Liz Otto County Clerk