

2026 Conservation Poster Contest Guidelines

“Soil. Where it all Begins”

Details

- Open to grades K-12; public, private or home school students
- Each poster must go through the following contest process: Local/County, Area, State, Nationals.
- The National Poster Contest theme is: **“Soil. Where it all Begins”**

Contest Rules

- Poster size must be 12" x 18" or 14" x 22".
- The 2026 National Contest Theme, **“Soil. Where it all Begins”** must be written on each poster.
- All posters shall be created by an individual student, rather than a team of students.
- Any media may be used: paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters. (Computer-generated posters will not be accepted)
- To be eligible for judging, each entry must have a completed and signed entry form attached to back.

Posters Due to County

- Poster Due Date: _____
- Local entries due to: _____
- Phone: _____
- Address: _____

County Contest

- County: _____
- Date of County Contest: _____
- Location: _____
- 1st place from each division moves to Area

Area Contest

- Area: _____
- Date of Area Contest: _____
- Location: _____
- 1st place from each division moves to State

State Contest

- Posters Due: February 6, 2026
- Dates of State Contest: March 4-6, 2026
- WI Land+Water Annual Conference, Chula Vista Resort, Wisconsin Dells

National Contest

- Submitted by December 1, 2026
- National Contest entries submitted by WI Land+Water



Poster Evaluations

Conservation Message 50%
Visual Effectiveness 30%
Originality 10%
Universal Appeal 10%



Contact your County Land/Water Conservation Department for details on how to get started and/or:
<https://wisconsinlandwater.org/our-work/youth-education/poster-speaking-contest/contest-dates>